

"A Hot Site"



"An Invaluable Tool"



"Excellent resource, well arranged, easy to use."



"It will make your group the central point for quotes and interviews."





Here are some news outlets that have opted-in to receive the headline feed:

AARP

ABC Radio Network Atlanta Journal-Constitution The Associated Press Boston Globe Bottom Line/Personal **Business Week** CNBC CBS Marketwatch CBS News – 48 Hours Chicago Tribune CNN Radio Fox News – New York Good Morning America Hollywood Reporter KGÓ NewsTalk **KNBC-TV** Los Angeles Entrepreneur Magazine ESPN Los Angeles Times MSNBČ National Public Radio New York Daily News The New York Times The New Yorker Physician's Weekly Public Radio International **Robb** Report Salon.com Sky Radio Network The Star-Ledger Time Magazine Washington Post Wireless Flash News WGN Radio WRC-TV Washington, DC United Press International Univision Network U.S. News & World Report WBAL-TV Baltimore

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- 5. Publish.
- 6. Your news release is live.

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- 7. You'll get a click report.
- 8. You get log-in access to see results of all your news releases
- 9. You can validate the success of your news releases and the number of visitors who jump from your news releases to your Web pages when you use Google Conversion Tracking. You can validate which releases generate the most opt-ins or sales from your order form.
- 10. You can get detailed stats with tracking widgets or Google Analytics



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- 2. Email headline feeds
- 3. Via LexisNexis, the leading professional search resource
- 4. Posted instantly at the News Release Wire Web site
- Linked instantly to your ExpertClick.com Press-Room Page, where a complete list is shown. Plus you can add a link or widget with all your news releases to your web site to create your own news page
- 6. Via the ExpertClick.com search system, referenced by icons to show content, and in the printed Yearbook of Experts
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