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The Yearbook of Experts®

The Yearbook of Experts, Authorities & Spokespersons®

An Encyclopedia of Sources®

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Volume XXIV, Number I

The Yearbook of Experts®

An Encyclopedia of Sources®

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Mitchell P. Davis, Editor & Publisher



Editor's Note: The purpose of the Yearbook of Experts® is to provide bona fide interview sources to working members of the news media. Great care is taken in the review and selection of sources for inclusion. Although all contacts have expressed interest in being available for interview, we do not guarantee the availability of any given participant for any given interview, nor is a warranty offered that every listed contact will be appropriate for a reader's particular purpose. Quotes are provided to show acceptance of the Yearbook of Experts by individuals who work in the news media, but should not be interpreted as endorsements by the named organizations. "America's Favorite Newsroom Resource" is based on tens of thousands of Yearbooks requested by journalists.

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Welcome to the first issue of the 24th volume of the Yearbook of Experts® -- now in a printed version to accompany the online version, Yearbook.com. This book is based on the live information provided by our member experts and groups, directly from the online database. Each expert has the ability to log in and update their information instantly, 24 hours a day.

You can always search the database at Yearbook.com for the most up-to-date information, but this book puts the information at your fingertips. Also, you can download new and revised Adobe PDF editions as they become available.

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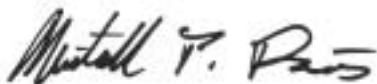
Bonus for registered journalists: Contact our experts via e-mail with our InterviewNet.com system.

This Yearbook has five sections:

- 1) Introduction;
- 2) Topic Index, when viewed on your computer, these link directly to the profiles;
- 3) Profile Section, with descriptions of experts linked to their Yearbook.com sites;
- 4) Geographic Index, so you can find sources in your area;
- 5) Participant Index, to quickly find Participants.

Questions? Please contact us at (202) 333-5000 or Editor@Yearbook.com.

Sincerely,



Mitchell P. Davis, Editor & Publisher

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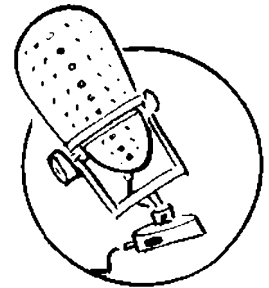
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- 2) A complete profile at the www.Yearbook.com site with unlimited text, HTML, links to your audio -- *and the profile is also available via LexisNexis.*
- 3) Distribution of your news releases at www.NewsReleaseWire.com with **NO** per-release charge. News releases are transmitted six ways: 1) Immediately posted on our site; 2) Via our headline feed to over 20,000 journalists; 3) Via InstantNewsWire.com by topic; 4) Linked to your Yearbook.com profile; 5) As a custom URL link for your Web site that shows only your news releases; and 6) At the LexisNexis database.
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our directory of journalists available to news sources and journalists who register for networking in four ways: 1) on the Web; 2) Excel database for download; 3) Adobe PDF for download; and 4) Word document for press-on labels

Broadcast Interview Source, Inc., was founded in July 1984.

1984 -- Broadcast Interview Source publishes first edition of the Yearbook, mailing 750 copies of a 64-page booklet to talk radio shows. Talk Show Yearbook first released with contact information for the nation's talk shows.

1985 -- Broadcast publishes the second edition of the Yearbook with 20 paid listings from The Ad Council. The Associated Press requests 1,000 copies.

1986 -- The New York Times dubs the Yearbook, "Dial-An-Expert."

1987 -- Leading news/talk radio stations, "60 Minutes" and "Donahue" purchase copies of the Yearbook.

1988 -- Media circulation grows to 4,000 copies. The Wall Street Journal and The Washington Post publish reviews. The Associated Press calls it, "An Encyclopedia of Sources."

1989 -- Power Media Yearbook of top print journalists becomes another Broadcast Interview Source publication.



1992 -- Yearbook circulation grows to 12,000 copies a year.

1994 -- The White House, IRS and CIA place listings. 100,000 total copies in print.

1995 -- Newsweek and The New York Times Magazine run features on the Yearbook. Journalists request 9,000 print copies.

1996 -- Yearbook.com goes online and serves as the interactive companion to the printed Yearbook.

1997 -- Broadcast launches Daybook.com, an online calendar of the day's media events.

1998 -- LexisNexis includes the Yearbook in its extensive search engine.

1999 -- Free Library/BIS Publishing, Inc., now has 5 titles in print: Yearbook of Experts (Annual), Power Media Yearbook (Annual), Talk Show Yearbook (Annual), Baseball Goes to War (History), Family Words (Humor).

2001 -- NewsReleaseWire.com debuts, offering a secure way to send news releases. NewsMedia-Yearbook.com launches with live listings of journalists.

2002 -- Broadcast's RadioTour.com debuts as a targeted service with talking news releases, built to help TV and radio talk shows find the best guests for their programs. InterviewNet.com comes alive to offer direct e-mail contact, one-to-one or one-to-many.

2003 -- The Yearbook of Experts publishes as an Adobe PDF and printed editions.

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A

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Richard Czerniawski and Michael Maloney, experts in the fields of advertising, brand marketing, positioning and creating brand loyalty, have authored numerous articles on marketing management and have served as guest lecturers for a wide variety of business and management schools. Richard and Mike are both principals with Business Development Network, Inc., a marketing consulting firm that develops strategies and initiatives that create brand loyalty and grow business. Mr. Czerniawski and Mr. Maloney are the authors of *Creating Brand Loyalty: The Management of Power Positioning and Really Great Advertising*.

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The Aerospace Industries Association is the trade association representing the nation's manufacturers of commercial, military, and business aircraft, helicopters, aircraft engines, missiles, spacecraft, and related components and equipment. AIA publishes a monthly newsletter and industry statistics, all of which are available to the news media. AIA was founded in 1919; early members included Orville Wright, Glenn H. Curtiss, and nearly every important aircraft manufacturer at that time.

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<http://www.ahaprocess.com>

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Dr. Bill Akpinar is medical director at the Center for Healing in New York. He is a physician (M.D.), a dentist (D.D.S.), anesthesiologist and holds a doctorate in acupuncture with demonstrated excellence in auriculotherapy. Dr. Akpinar received advanced training from the personal physician to the Dalai Lama of Tibet. He is an Assistant Professor of Pain Management and Anesthesiology, and has established pain mitigation programs at numerous medical centers. He consults for many professional and college sports teams.

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Lisa Aldisert is president of Pharos Alliance, a management consulting firm specializing in business growth strategies and leadership development. A workplace trends expert, consultant, and speaker, she provides solutions for business growth and development, leadership development, and personal performance. Lisa Aldisert is available to comment on workplace trends, business growth strategies and leadership development. She is the author of 'Valuing People: How Human Capital Can Be Your Strongest Asset' (Dearborn, June 2002).

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ALLIANCE TO SAVE ENERGY
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The Growth Strategist (TM), Aldonna R. Ambler, CMC, CSP helps professional service firms, technology/telecommunication companies, and construction-related/distribution companies reach their goal of Achieving Accelerated Growth With Sustained Profitability (R) through a combination of speaking, consulting, executive coaching, authorship, and growth financing. Her clients seek a minimum of 50% growth/year, with the majority achieving between 100-200%. Her clients include 16 of the major telecommunication corporations including Nortel, AT&T, and SBC, international service firms like H&R Block, and award winning distributorships like CLS and Granite City Electric Supply. She has executed an ESOP, grown multiple international businesses, won just about every major award an entrepreneur can win, provided expert testimony on economic growth at over 30 legislative hearings, conferred with four different Presidents in the Oval Office, and published two books and over 100 articles. Aldonna was named the national (USA) 'Woman Business Owner of the Year' for 2000. Aldonna Ambler is the host of a weekly Internet radio show on VoiceAmerica Business (<http://business.voiceamerica.com>) that focuses on Aldonna's list of Growth Strategies.

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The American Academy of Allergy, Asthma & Immunology is the largest professional medical specialty organization in the United States, representing allergists, asthma specialists, clinical immunologists, allied health professionals, and others with a special interest in the research and treatment of allergic disease. Established in 1943, the AAAAI has nearly 6,000 members in the United States, Canada and 60 other countries. The mission of the American Academy of Allergy, Asthma & Immunology is the advancement of the knowledge and practice of allergy, asthma and immunology for optimal patient care.

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www.aanp.org

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www.acli.com

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Washington, DC USA

<http://www.acb.org>

ACB is a national organization of blind, visually impaired and sighted individuals working toward independence, security, equality of opportunity and improved quality of life for all blind and visually impaired people.

Sharon Lovering

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Arlington, VA USA

www.afia.org

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AMERICAN FLORAL INDUSTRY ASSOCIATION

Dallas, TX USA
www.afia.net

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AMERICAN FOREIGN SERVICE ASSOCIATION

Washington, DC USA
http://www.afsa.org

AFSA speaks for the 23,000 Foreign Service professionals about the importance of vigorous American leadership in international affairs; international trade facilitation and American prosperity; dangers of isolationism; role of diplomacy in ensuring national security; safety of Americans abroad; political ambassadorial appointments; budget allocations for diplomacy, foreign aid, and other foreign affairs activities.

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AMERICAN GAS ASSOCIATION

Washington, DC USA
http://www.aga.org

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AMERICAN INDUSTRIAL HYGIENE ASSOCIATION

Fairfax, VA USA
http://www.aiha.org

Founded in 1939, AIHA represents 12,000 occupational and environmental health professionals, who play an important role in worker health and safety. Members come from government, labor, industry, academia, and private business. AIHA is dedicated to improving the health and well-being of workers, the community, and the environment.

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New York, NY USA
http://www.jdc.org

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AMERICAN KIDNEY FUND

Rockville, MD USA
www.kidneyfund.org/AboutAKF/AboutAKF.htm

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AMERICAN LIFE LEAGUE

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<http://www.all.org>

Judie Brown is entering her 20th year as president of American Life League. With 300,000 supporters nationwide, American Life League is the country's largest pro-life grass-roots educational organization. American Life League believes all innocent human life deserves respect and protection. Judie is ready to offer fresh insight on Abortion, Assisted Suicide, Birth Control, Cloning, and Fetal Research.

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AMERICAN LIGHTING ASSOCIATION**

Dallas, TX USA

www.americanlightingassoc.com

The American Lighting Association is a trade association representing the lighting industry. Its membership includes lighting and fan manufacturers, retail showrooms, sales representatives and lighting designers dedicated to providing the public with the proper application of quality residential lighting.

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Evanston, IL USA

<http://www.amtamassage.org>

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Ronald Precht

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(AMTA)

Evanston, IL

*Contact Phone: 847-905-1649**Contact Main Phone: 847-864-0123***Journalists: Click to Contact****AMERICAN PAYROLL ASSOCIATION**

San Antonio, TX USA

<http://www.americanpayroll.org>

The American Payroll Association (APA) is the nation's leader in payroll education, publications and training. The nonprofit association conducts more than 300 payroll training conferences and seminars each year and publishes a library of resource texts and newsletters. National Payroll Week, APA's celebration of synergy between America's workers and payroll professionals, aims at educating the public about the payroll function. APA's Executive Director, Dan Maddux, has made numerous television and radio appearances. APA is the industry's collective voice in Washington, D.C.

Meredith Ply

Public Relations Manager

American Payroll Association

San Antonio, TX

*Contact Phone: 210-226-4600***Journalists: Click to Contact****AMERICAN POLICY CENTER/THE
DEWEESE REPORT**

Warrenton, VA USA

www.americanpolicy.org

The American Policy Center is a grassroots, activist think tank devoted to issues that include property rights, privacy, the environmental movement, education, immigration, and comparable topics that lie at the core of protecting the US Constitution, the nation's security and economy. The Center's focus is on freedom; the same as that of the nation's Founding Fathers. Tom DeWeese is the president of the Center and is assisted by Peyton Knight, the Director of Legislative Affairs. DeWeese is also publisher/editor of The DeWeese Report, a monthly newsletter.

Tom DeWeese

President

American Policy Center/The DeWeese Report

Warrenton, VA

*Contact Phone: 540-341-8911***Journalists: Click to Contact****AMERICAN PUBLIC POWER
ASSOCIATION**

Washington, DC USA

<http://www.APPAnet.org>

The American Public Power Association is the national trade association for the nation's 2,000 community-owned, locally controlled, not-for-profit electric utilities. They provide power to 43 million Americans. APPA can give you information on issues facing the electric utility industry.

Madalyn Cafruny

Director of Communications

American Public Power Association

Washington, DC

*Contact Phone: 202-467-2952***Journalists: Click to Contact**

**AMERICAN PUBLIC
TRANSPORTATION ASSOCIATION**

Washington, DC USA
http://www.apta.com

APTA is a nonprofit international association of 1,500 member organizations including public transportation systems; planning, design, construction and finance firms; product and service providers; academic institutions; and state associations and departments of transportation. APTA members serve the public interest by providing safe, efficient and economical public transportation services and products. APTA members serve more than 90 percent of persons using public transportation in the United States and Canada.

Virginia Miller

Communications Director

American Public Transportation Association
Washington, DC

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Journalists: Click to Contact

**AMERICAN SOCIETY FOR AESTHETIC
PLASTIC SURGERY**

New York, NY USA
http://www.surgery.org/

The American Society for Aesthetic Plastic Surgery is the Authoritative Source for information on cosmetic plastic surgery. Founded in 1967, ASAPS is the elite by-invitation-only organization of American Board of Plastic Surgery certified plastic surgeons that specialize in cosmetic surgery of the face and body. National network of plastic surgeon spokespersons, the most accurate statistics on cosmetic surgery, news releases, fact sheets, and position statements, B-Roll of procedures, before and after slide library and toll-free patient referrals.

Adeena Cobert

Manager of Media Relations

American Society for Aesthetic Plastic Surgery
New York, NY

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Journalists: Click to Contact

**AMERICAN SOCIETY FOR
THERAPEUTIC RADIOLOGY AND
ONCOLOGY**

Washington, DC USA
http://www.astro.org

The American Society for Therapeutic Radiology and Oncology is the largest radiation oncology society in the world, with more than 8,000 members who specialize in treating patients with radiation therapies. As a leading organization in radiation oncology, biology and physics, ASTRO's mission is to advance the practice of radiation oncology by promoting excellence in patient care, providing opportunities for educational and professional development, promoting research and representing radiation oncology in a rapidly evolving socioeconomic healthcare environment.

Beth Bukata

Assistant Director of Communications

American Society for Therapeutic Radiology
and Oncology

Fairfax, VA USA

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Contact Main Phone: 1-800-962-7876

Journalists: Click to Contact

**AMERICAN SOCIETY OF ASSOCIATION
EXECUTIVES (ASAE)**

Washington, DC USA
http://www.asaenet.org

Headquartered in Washington, DC, the American Society of Association Executives (ASAE) and its partner organization, The Center for Association Leadership, exist to enhance the power and performance of the association community worldwide through resources, education, ideas and advocacy. Its more than 23,000 members manage trade associations, professional societies, and philanthropic organizations across the United States and in 50 countries.

Chris Vest

Media Relations

ASAE & The Center for Association
Leadership

Washington, DC

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Journalists: Click to Contact

**AMERICAN SOCIETY OF BARIATRIC
PHYSICIANS**

Denver, CO USA
http://www.asbp.org

Professional society of weight management physicians offering patients specialized programs in the medical treatment of overweight, obesity and their associated conditions. Provides reliable physician spokespersons who can knowledgeable address medical complications of overweight and obesity, plus available treatments and protocols. The first medical society to advocate for classifying obesity as a chronic disease. Responsible for the exposure of numerous weight loss scams and fraudulent products. Established and maintains bariatric practice guidelines and provides medical education.

Beth A. Little, CAE

Executive Director

American Society of Bariatric Physicians
Denver, CO USA

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Journalists: Click to Contact

**AMERICAN SOCIETY OF
JOURNALISTS AND AUTHORS (ASJA)**

New York, NY USA
www.asja.org

ASJA, American Society for Journalists and Authors, the nation's leading organization of freelance non-fiction writers, offers unparalleled services tailored to the unique needs of independent writers: Network via two on-line list serves and online special interest groups. Our monthly newsletter includes a confidential survey of magazine payment rates, book advances, contract provisions as well as candid evaluations of individual editors. ASJA Writer Referral Service matches members with lucrative writing projects with corporations, publishers and nonprofit organizations.

Ms. Brett Harvey

Executive Director

ASJA (American Society of Journalists and
Authors)

New York, NY USA

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Journalists: Click to Contact

AMERICAN THORACIC SOCIETY

New York, NY USA

www.thoracic.org

The American Thoracic Society, founded in 1905, is an independently incorporated, international, educational and scientific society which focuses on respiratory and critical care medicine. Today, the Society has approximately 13,500 members, 25 percent of whom are from outside the United States. The Society's members help prevent and fight respiratory disease around the globe through research, education, patient care, and advocacy. The Society's long-range goal is to decrease morbidity and mortality from respiratory disorders and life-threatening acute illnesses.

Brian Kell

American Thoracic Society

New York, NY USA

Contact Phone: 212-315-6442

Journalists: Click to Contact**AMERICAN VETERINARY MEDICAL ASSOCIATION**

Schaumburg, IL USA

<http://www.avma.org>

AVMA is the National Professional Association of Veterinarians, advancing the science and art of veterinary medicine and its relationship to animal health and welfare, public health, and agriculture.

Sharon Granskog

Media Relations

American Veterinary Medical Association

Schaumburg, IL

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Journalists: Click to Contact**AMERICAN WATER WORKS ASSOCIATION**

Denver, CO USA

<http://www.awwa.org>

The American Water Works Association is the authoritative resource for knowledge, information and advocacy to improve the quality and supply of drinking water in North American and beyond. With over 57,000 members and 4,700 utility members, AWWA is the largest and oldest organization of water professionals in the world. AWWA strives to advance public health, safety and welfare by uniting the efforts of the drinking water community. Our technical experts are proud to be the best resource for information on drinking water issues.

Greg Kail

Sr. Public Affairs Manager

American Water Works Association

Denver, CO USA

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Journalists: Click to Contact**THE AMERICAN WATERWAYS OPERATORS**

Arlington, VA USA

<http://www.americanwaterways.com>

AWO is the national association representing the inland and coastal tugboat, towboat and barge industry. Comprised of more than 5,000 tugboats and towboats and 30,000 barges, the industry moves fully 15 percent of the nation's freight. Recognized leaders in marine safety, all AWO members must participate, as a condition of membership, in The Responsible Carrier Program, a code of operational practices ensuring safety and environmental protection. AWO provides expert information on issues affecting this vital segment of America's transportation system.

Anne Burns

Vice President - Public Affairs

The American Waterways Operators

Arlington, VA

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Journalists: Click to Contact**AMERICANS FOR IMMIGRATION CONTROL**

Washington, DC USA

<http://www.immigrationcontrol.com>

Americans for Immigration Control, is the nation's largest grassroots lobby for immigration reform. With more than 250,000 members, AIC is leading the fight to reduce overall immigration levels, end welfare and affirmative action benefits for aliens, and protect America's borders from illegal entry by foreign populations. Besides lobbying for immigration control, AIC, conducts public education campaigns through direct mail, paid advertisements, opinion surveys, and public appearances by its spokesmen on radio and television.

Robert Goldsborough

President

Americans for Immigration Control

Monterey, VA

Contact Phone: 202-543-3719

Journalists: Click to Contact**CAROL GRACE ANDERSON, M.A.**

Nashville, TN USA

<http://www.getfiredup.com>

From 18 foot trailer to the star studded stage, Mega Motivator(R) Carol Grace Anderson knows firsthand how to turn struggle into strength and roadblocks into pathways. She inspires audiences to get fired up! Learn how to reach, risk and refuel your way to the top. Carol is a former psychology teacher, an author of five books, including Get Fired Up Without Burning Out!(R) and has contributed to the mega-bestseller Chicken Soup for the College Soul.

Carol Grace Anderson

Anderson Programs Inc.

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Journalists: Click to Contact**LOIS ANGELL**

Washington, DC USA

Lois Angell -- A.K.A. 'Washington's Angell' -- gives a humorous insider's looks at D.C. Her work as a top staffer in all three branches of government provides material from places the press can't go.

Lois Angell

Washington, DC

Contact Phone: 202-965-5568

ANHEUSER-BUSCH COMPANIES, INC.
St. Louis, MO USA
www.beeresponsible.com

Anheuser-Busch Companies, Inc. is a St. Louis-based diversified corporation with subsidiaries that include the world's largest brewing organization, the country's second-largest manufacturer of aluminum beverage cans and one of the largest theme park operations in the world. It has been an industry leader in the use of environmentally sound packaging and in the reclamation and reuse of brewing and manufacturing by-products. The company also has provided major support for a wide range of environmental efforts.

Teresa H. Vogt
VP, Public Communications
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ANIMAL AGRICULTURE ALLIANCE
Arlington, VA USA
<http://www.animalagalliance.org>

The Animal Agriculture Alliance's mission is to communicate the important role of animal agriculture to our nation and improve understanding that animal well-being is central to producing safe, high-quality, affordable food and other products essential to our daily lives. The Alliance, a 501(c)(3) tax-exempt organization, is a broad-based coalition of farmers, ranchers, their suppliers, their customers and retailers.

Kay Johnson
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ANNMARIE KELLY - SKILLBUILDER SYSTEMS
Philadelphia, PA USA
<http://www.victoriouswoman.com>

Annamarie Kelly, author of *Victorious Woman! Shaping Life's Challenges into Personal Victories* is a speaker, trainer, and victory strategist. She is an expert on women's issues, specifically on topics involving success, overcoming challenges, goal achievement, life balance and the advancement of women in society. Her *Victorious Woman* strategies show women how to choose and develop fulfilling and more satisfying lifestyles, beginning with self-awareness and following up with specific actions that result in a victorious outcome.

Annamarie Kelly
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MITCH ANTHONY -- FUTURE OF RETIREMENT EXPERT
Rochester, MN USA
www.MitchAnthony.com

See why tens of thousands of North Americans have been inspired to discard old ideas regarding traditional retirement and to get on with their lives because of the groundbreaking work of Mitch Anthony in *The New Retirementality*. Because work may always be a part of your life, it's time to get engaged and start collecting a playcheck. "A life of total ease is one step from a life of disease," and "You don't have to be 62 to do what you want to do," are some of the great "retiremyths" that are liberating people from what he calls the "artificial finish line" (a social experiment that has run its course). Mitch's message is about loving your life and living your dreams. . .at any age you want. His seminal work, first published in 2001, has already had a great impact in the workplace and in financial services on how individuals prepare for this major life transition. Mitch Anthony is recognized as a leading philosopher in money/life issues and is a popular keynote speaker, author, columnist, and host of the syndicated radio feature, "The Daily Dose." Print, radio, and TV interviews welcomed.

Mitch Anthony
Rochester, MN USA
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ANTIOCH NEW ENGLAND GRADUATE SCHOOL
Keene, NH USA
<http://www.antiochne.edu>

Antioch New England Graduate School is a pioneer in the education of adult learners. It offers scholarly, innovative, practice-oriented masters programs in clinical psychology, education, environmental studies, and management; and doctoral programs in applied psychology and environmental studies. Faculty are academicians and practitioners with disciplinary expertise in mental health practice, educational reform, environmental issues and resource management, and organizational leadership, including the non-profit sector. In addition, faculty experts with media experience can be provided on a wide variety of topics including professional training; adult development; life structure relationships; affective, behavioral and cognitive domains; and experiential learning.

Eleanor D. Falcon
Director of PR & Marketing
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TOM ANTION
Virginia Beach, VA USA
<http://www.anton.com>

Tom Antion, will show your audience how to keep from bludgeoning, kicking, cursing, shooting, slapping, spitting on and generally wanting to dismember the people who are supposed to be helping them with their websites. Tom is an internationally acclaimed expert in Internet Marketing for small business who actually makes large sums of money on the Internet. He's not giving book reports, theories or untested ideas like most of the other media hounds who never made a nickel selling anything on the Internet.

Tom Antion
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IMRAN ANWAR / IMRAN.TV

New York, NY USA
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Imran Anwar is a published writer, respected global affairs analyst, well-known media expert on technology & international business and popular commentator on TV. He is a regular guest on CNN, Fox News Channel and other TV/radio channels to discuss foreign policy, international affairs, South Asia & the Middle East, and the war on terror. As an Internet pioneer, high-tech CEO and respected visionary Imran is a popular public speaker delivering keynote addresses at conferences worldwide.

Imran Anwar

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APICS THE ASSOCIATION FOR OPERATIONS MANAGEMENT

Alexandria, VA USA

<http://www.apics.org>

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. To learn more about the APICS community, visit www.apics.org.

Lisa M. Prats, CAE

Director, Communications Division

APICS The Association for Operations Management

Alexandria, VA USA

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Journalists: Click to Contact

APPALACHIAN TRAIL CONFERENCE (ATC)

Harpers Ferry, WV USA
www.appalachiantrail.org

The Appalachian Trail Conference, along with more than 4,250 volunteers, manages the 2,169-mile Appalachian Trail that stretches across 14 states from Maine to Georgia. The trail, which is within a day's drive for more than two-thirds of the U.S. population, is America's premier hiking trail and the world's longest footpath.

Brian B. King

Director of Public Affairs

Appalachian Trail Conference (ATC)

Harpers Ferry, WV

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ROSE LEE ARCHER, M.S.

Palm Beach County, FL USA
<http://www.roseleearchershow.com>

Is this your first time on T.V.? Media coach and award winning television producer Rose Lee Archer, prepares you to give that compelling interview that positions you as a polished professional expert in your field. As host of the Rose Lee Archer show for eight years, she teaches guests the skills to deliver a persuasive on camera interview. Communicate with confidence and ease to shine on camera, with media coach Rose Lee Archer.

Rose Lee Archer

TV Producer & Host

Rose Lee Productions

Women Helping Women Help Themselves

Boca Raton, FL USA

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KRISTIN J. ARNOLD, CMC, CPF, CSP

Washington, DC USA
<http://www.qpcteam.com>

Kristin J. Arnold, CMC, CPF, CSP helps corporations, government and non-profit organizations achieve extraordinary results. With years of team-building and facilitation experience, Kristin specializes in coaching executives and their leadership, management and employee teams, particularly in the areas of strategic, business and project planning, process improvement, decision-making, and collaborative problem-solving. As a master facilitator, Kristin also trains other facilitators. 'I train your people to do what I do—facilitate teams to higher levels of performance.'

Kristin J. Arnold

President

Quality Process Consultants, Inc.

Fairfax, VA USA

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Journalists: Click to Contact

AROUND THE RINGS.COM

Atlanta, GA USA

<http://www.aroundtherings.com>

World's leading trade publication focusing on business, politics of Olympic Movement. News, information services include media guides, radio, internet. Newsmaker Breakfasts provide major source of news, interview opportunities during games.

Sheila S. Hula

Publisher

Around the Rings.com

Atlanta, GA USA

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Journalists: Click to Contact

THE ART AND CREATIVE MATERIALS INSTITUTE, INC.

Hanson, MA USA

<http://www.acminet.org>

ACMI certifies that art materials are nontoxic or properly labeled with any needed health warnings. ACMI creates a positive environment for art and creative materials usage, promotes safe use of these materials, and serves as an information and service resource. Look for the ACMI seals on art and creative materials.

Deborah M. Fanning, CAE

Executive Vice President

The Art and Creative Materials Institute, Inc.

Hanson, MA

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Journalists: Click to Contact

ASSOCIATION FOR ADVANCEMENT OF BEHAVIOR THERAPY (AABT)

New York, NY USA
http://www.aabt.org

A not-for-profit organization of 4,500+ specialists who use behavior therapy and cognitive behavior therapy, empirically-supported therapies that are usually goal-oriented, short-term, and in many instances drug free, to treat many mental health and societal problems. Assists media with experts and research. Holds a convention each November. Founded 1966.

David Teisler, CAE
Director of Communications
Association for Advancement of Behavior Therapy (AABT)
New York, NY
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ASSOCIATION FOR POSTAL COMMERCE

Arlington, VA USA
http://www.postcom.org

The Association for Postal Commerce (PostCom) is a national association representing those who use or support the use of mail for business communication and commerce. PostCom pursues its mission by representing its members before Congress, the U.S. Postal Service, the Postal Rate Commission, other governmental agencies, associations and organizations.

Dr. Gene A. Del Polito
President
Association for Postal Commerce
Arlington, VA
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ASSOCIATION OF AMERICAN PHYSICIANS AND SURGEONS

Washington, DC USA
http://www.aapsonline.org

Since 1943, as the voice for physicians and patients who believe in unrestricted medical freedom, the Association of American Physicians & Surgeons has spoken its mind on the tough issues. They sued the Clinton Administration to make public the secret Healthcare Task Force Records. They are against interference from the government or insurance companies. Some of the topics that concern them are Medicare Reform, Managed Care, and Patient's Rights. Nightline, Forbes and The Wall Street Journal have relied on them for stories.

Kathryn Serkes
Association of American Physicians and Surgeons
Washington, DC
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ASSOCIATION OF FUNDRAISING PROFESSIONALS

Alexandria, VA USA
http://www.afpnet.org

AFP (formerly the National Society of Fund Raising Executives) is the leading association for professional fundraisers, representing 27,000 individuals who work for a variety of local, national and international nonprofit organizations. Founded in 1960, AFP generates news and research regarding ethical fundraising and the future of philanthropy. AFP can provide information and insight on topics related to fundraising, giving, volunteerism, e-philanthropy and the Internet, ethics, provincial/state and federal legislation, and other nonprofit sector issues.

Walter Sczudlo
Executive V.P.
Association of Fundraising Professionals
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ASSOCIATION OF IMAGE CONSULTANTS INTERNATIONAL, AICI

Chicago, IL USA
http://www.aici.org

The Association of Image Consultants International is a worldwide nonprofit professional association of men and women specializing in visual appearance, verbal and non-verbal communication. Our members serve individual clients in attaining authenticity, credibility and self-confidence and they serve corporate clients in attaining alignment of their employees' appearance, behavior and communication with the corporate goals.

Judy Keel
Executive Director
Association of Image Consultants International, AICI
Westmont, TX USA
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ASSOCIATION OF LEGAL ADMINISTRATORS

Lincolnshire, IL USA
http://www.alanet.org

Since 1971, the Association of Legal Administrators has provided educational opportunities, publications support and services to law office administrators who manage such areas as technology, finance, human resource, facilities, marketing and practice development. ALA has more than 9,000 members representing more than 6,000 employers. They include private law firms and corporate and government legal departments in 27 countries.

Steve Carasso
Sr. Communications Specialist
Association of Legal Administrators
Lincolnshire, IL
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ASSOCIATION OF WORLD CITIZENS

San Francisco, CA USA
<http://www.worldcitizens.org>

The Association of World Citizens is a San Francisco based international peace organization with branches in over 30 countries. NGO status with the United Nations. Goals include: Strengthened and democratic United Nations, Economic policies to end poverty and save the environment, Abolition of nuclear weapons with priority in removing U.S. and Russian nuclear warheads of the current hair trigger alert status. Elimination of the war system through the establishment of world law to resolve conflicts.

Douglas Mattern

President

Association of World Citizens
 San Francisco, CA

Contact Phone: 650-326-1409

Journalists: Click to Contact

ASTRON SOLUTIONS - HUMAN RESOURCE CONSULTING

New York, NY USA
www.astronsolutions.com

Since 1999, Astron Solutions has met the Human Resource needs of cost-conscious organizations nationwide. We develop and implement HR programs impacting an organization's two most important HR concerns: rising costs and retaining qualified staff. Our work supports organizations' strategic directions by creating a positive employee relations environment. National Directors Jennifer Loftus and Michael Maciekowich present highly-rated sessions on a variety of compensation and employee retention topics and are available to share their knowledge with you.

Sharon M. Terry

Writer / Marketing Specialist

Astron Solutions
 New York, NY USA

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Journalists: Click to Contact

ATTENTION DEFICIT DISORDER ASSOCIATION

Philadelphia, PA USA
<http://www.add.org>

ADDA is a nonprofit organization that provides information, resources and networking opportunities, as well as advocacy, to help adults with Attention Deficit/Hyperactivity Disorder (AD/HD) lead better lives. ADDA also helps professionals stay current on significant developments. Contacts: Michele Novotni, PhD, CEO; Evelyn Polk Green, Sr. Exec. Officer; David Giwerc, MCC, President. (484) 945-2101.

Victoria Sandoe Burkhardt
 Burkhardt Group

Attention Deficit Disorder Assn.
 Pottstown, PA USA

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Journalists: Click to Contact

AUTISM/ASPERGER'S SYNDROME

Dallas, TX USA
www.futurehorizons-autism.com

We became the leading publisher in the world in autism/Asperger's primarily because my son, Alex, was diagnosed with autism. This event led me to write a charming little book, *Laughing and Loving with Autism.*, as I tried to show the world some of the positives and joys that a child with autism can bring. Soon other authors were bringing their books to us in numbers so large that in a short time, we stopped publishing in all other venues and focused in this field. For the first time in my life, I was blessed in that my vocation and passion were blended. Alex's perspectives constantly led me to redefine my language and outlook.

Lyn Dunsavage

Future Horizons, Inc.
 Arlington, TX USA

Contact Phone: 800-489-0727

Journalists: Click to Contact

DAVID AVRIN -- THE VISIBILITY COACH

Denver, CO USA
www.visibilitycoach.com

Known as The Visibility Coach, David Avrin speaks to organizations and works one-on-one with individuals and business professionals to help them develop a strong public persona, or marketable brand. A 20-year PR veteran, David Avrin's unique market insight has won a legion of loyal followers from many different industries and is positioned as the go-to guy for professionals looking to differentiate themselves in a competitive marketplace, raise their visibility and become more newsworthy.

David Avrin

The Visibility Coach

Highlands Ranch, CO USA

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Journalists: Click to Contact

MARY ANNE AYER, SPIRITUALITY & MYSTICISM EXPLAINED

Naples, FL USA
<http://www.tenthgatepublishing.com>

The author spent 30 years in search of answers regarding God and soul purpose. Her search took her around the world to Temples, Ashrams, monasteries and churches, including meetings with swamis, monks, yogis, sages, Christian mystics and a living Saint. Her in-depth studies of ancient Sanskrit text and the writings of mystics around the world take all of the mystery and confusion out of the profound benefits of spiritual practices and insights. She invites you to join her as her search for answers unfolds to gain new appreciation for the role that science and the ancient systems of yoga can bring to add new purpose, meaning and happiness to life. Spiritual practices create a pathway through the brain to the soul. When one contacts soul, all of the gifts that are the birthright of humans can be appreciated. Life can be lived from a whole new level of existence of love and happiness. The kingdom is within, and can be discovered and appreciated.

Mary Anne Ayer

Tenth Gate Publishing

Naples, FL USA

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B**RON BALL -- AUTHOR, SPEAKER, EFT STRESS EXPERT**

Washington, DC USA

<http://www.stress-sucks.com/flash-web.htm>

Stress has been called a worldwide epidemic by the United Nations and the World Health Organization. It's estimated to be a \$300 billion profit killer. Stress overload takes its toll in health problems, plus work and life issues. Inroads teaches people to dissolve stress and negative emotions in minutes using EFT (Emotional Freedom Techniques), a breakthrough method.

Ron Ball

Principal

Inroads, LLC

Vienna, VA USA

Contact Phone: (800) 930-7434**Journalists: Click to Contact****MARJORIE BARD, PH.D., DIRECTOR: WOMEN ORGANIZED AGAINST HOMELESSNESS**

Baltimore, MD USA

<http://www.studioclub.com/literature/literature.htm>

Dr. Marjorie Bard videotapes and publishes the fate of small towns, family farms, and ecosystems resulting from rural sprawl. Other topics include domestic abuse, homelessness, self-sufficiency, alternative building and energy, community planning, and sustainability. Traveling extensively, she locates and interviews the Undetectable Homeless who blend into an affluent vehicular-housed culture. Bard proposes local and national access e-Bulletin Boards to partner the unemployed and homeless with farmers for complementary employment and affordable housing.

Marjorie Bard, Ph.D.

Founder and Director

Women Organized Against Homelessness

St Michaels, MD USA

Contact Phone: 410-745-6361**Journalists: Click to Contact****DR JANELLE BARLOW SAYS: 'GOOD CUSTOMER SERVICE IS NO LONGER ENOUGH!'**

Las Vegas, NV USA

www.brandedservice.com

A brand is more than a name, a logo and a marketing campaign. A brand is a unique identity and a reputation that needs to be reflected everywhere in an organization, especially in the service staff delivers. When branding is seen as a quality process to ensure all customer experiences are aligned to the expectations created by brand images, it provides a road-map to build a brand from the inside-out and transform an organization.

Jeffrey Mishlove

Branded Customer Service

Las Vegas, NV USA

Contact Phone: 702-378-0348**Journalists: Click to Contact****BARBARA BARTLEIN**

Milwaukee, WI USA

<http://www.barbbartlein.com>

Barbara Bartlein is a relationship expert, motivational humorist and author of *Why Did I Marry You Anyway? 12.5 Strategies for a Happy Marriage*. She has a syndicated column, 'Success Matters,' which appears widely across the US and Canada. Barbara provides entertaining and provocative interviews and articles. She has been featured in TV/Radio and Print Media including: Fox Network, Phil Donohue Show, Chicago Tribune, Washington Post, Milwaukee Sentinel and The Business Journal.

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Randall Bell is an applied economist who has consulted on the world's worst disasters and their impacts on real estate values. His cases include the World Trade Center, the Flight 93 crash site, Jon Benet Ramsey and OJ Simpson crime scenes, Heaven's Gate Mansion, Bikini Atoll nuclear test sites, along with landslides, floods, fires and oil spills. Randy's career has been profiled by the Wall Street Journal to People Magazine and all the major networks.

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Dan Borge is a recognized leader in risk management, having designed and implemented the world's first enterprise risk management system. RAROC (Risk Adjusted Return on Capital) has since become the standard for measuring and managing risks in companies around the world. He is the author of *The Book of Risk* (John Wiley & Sons), an accessible introduction to the basics of risk management that has been translated into Spanish, German and Japanese (forthcoming).

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Coming from a background that included 18 years as an instructor of Moral Theology, Frank entered the business community in 1986. At that same time, media accounts of compromised ethics throughout the United States seemed to be an almost daily event. Frank hoped to shed new light on the benefits of ethics and values for the modern marketplace. The switch from the classroom to the boardroom was complete when businesses, associations, and educational organizations began requesting his keynote and seminar programs. A business owner, author, consultant and speaker, Frank Bucaro brings a unique perspective to client organizations that seek to integrate ethical standards of excellence with solid business practices. In demand as a full time speaker, Frank's presentations illustrate how ethics and values contribute to long term success. His books, Taking the High Road -- How to Succeed Ethically When Others Bend the Rules and Trust Me! Insight into Ethical Leadership offer down-to-earth ideas for tackling difficult decisions. Frank is a CSP and CPAE recipient of NSA.

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World-renowned love and relationship expert Dr. Ava Cadell says, The meaning of life is learning how to give love and how to receive love. In the end, none of our accomplishments will mean as much as the loving memories that we have created. A media therapist and author of six books, Dr. Ava's mission is to promote the benefits of healthy love and intimacy to people around the globe. Dr. Ava has appeared on Good Morning America, Extra, Montel Williams, CNN, NBC, ABC & Fox News, various shows for MTV, VH1, Discovery, Lifetime, Learning Channel, and E! The A & E Channel recently produced and aired a personal profile featuring Dr. Ava's career. For more on Dr. Ava, visit her website at www.avacadell.com

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During 30 years as a Hollywood makeup artist, Bob Sidell became a legend for his secret formula and breakthrough work on 'The Waltons' TV series plus beauties Kathleen Turner, Joan Collins, Heather Locklear, Jaclyn Smith and Dolly Parton. He toured North America as a skin care expert for The Gillette Company and Boots Group PLC, and his patented potion led to the founding of his company, California Cosmetics Corp., with annual sales of \$10 million.

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Campbell combines expertise in strategic counseling and business, military logistics and security to make her (15-year woman-owned, 8A/SDB, veteran million-dollar company, USSMC) a multi-dimensional powerhouse in organizational reengineering, business training, tele-work, and harnessing technology to achieve results. An inspiring trainer, consultant, and visionary, Campbell harnesses motivational business and spiritual principles to empower team members and customers to excel. USSMC integrates technology, people-focused POSCORBE systems to reinvent client organizations through BETTER Planning, Organization, Staffing, Coordination, Ordering, Reporting, Budgeting, and Evaluation. Ms. Campbell looks forward to developing more Business Executives this year all over the United States.

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Nine-time author Susan Campbell offers audiences a blueprint for successful relationships—10 truth skills that make you a more authentic, courageous communicator. In her books, *Getting Real, Truth in Dating*, and *Saying What's Real* (2005) she offers insights from 35 years practicing psychology. A media pro, she hosted her own reality TV show for 13 weeks, and has appeared on such shows as CNN's *Newsnight* and *Good Morning America*.

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CANCER PREVENTION COALITION

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The Cancer Prevention Coalition (CPC) is a nationwide coalition of independent experts in cancer prevention and public health, together with citizen activists, environmental and women's health groups. CPC's goal is to reverse the escalating incidence of cancer through outreach, advocacy and public policy initiatives. CPC's Chairman, Dr. Epstein, is an internationally recognized authority on the causes and prevention of cancer. Interview topics include: modern cancer epidemic and causes; responsibility of the NCI and ACS for losing the winnable war against cancer.

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Citizens Against Drug Impaired Drivers is dedicated to reducing the number of injuries and fatalities due to drug-impaired drivers. A grassroots organization, we create lifesaving awareness about driving impaired from illegal drugs, prescription and over-the-counter medications, and impairing products that are inhaled. We advocate safe use of medications and personal responsibility behind the wheel by raising consumer awareness, encouraging patient education, and supporting law enforcement training. Our award-winning, ground-breaking work is creating road safety for you.

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Dr. John Connolly is the nation's foremost expert on identifying the top physicians. He is the author/editor of 8 consumer health guides. He can offer intelligent commentary on virtually any health-care/medical issue. Specific topics include: Finding the Best Doctors/Avoiding the Worst; Protecting Yourself in the Hospital; Avoiding Cosmetic Surgery Disasters; His experience in healthcare is extensive. Dr. Connolly served as President of New York Medical College, the nation's second largest private medical college, for more than ten years.

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CENTER FOR WILDLIFE INFORMATION

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General H. Norman Schwarzkopf, is a national spokesperson for this group which is involved with grizzly bear conservation and education and the wildlife stewardship campaign. They are concerned with hiking and camping in bear, mountain lion and rattlesnake country and with urban wildlife-bears, mountain lions and coyotes returning to the city. Some topics include: Saving the Grizzly Bear, What to Do if Attacked by a Wild Animal and Bear Pepper Spray-Does it Work? Their professional speakers include bear management specialists and forest and park rangers.

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CENTER FOR WOMEN POLICY STUDIES

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Washington, DC USA

PaulDicksonBooks.com/

Paul Dickson is a 63-year old writer with more than 40 books and several hundred magazine articles to his credit. Dickson loves to talk about baseball. He is author of The New Dickson Baseball Dictionary, The Joy of Keeping Score, Baseball's Greatest Quotations and Baseball, The President's Game. He is eager to grant interviews on his newest (June 2003) book entitled, The Hidden Language of Baseball: How Signs and Sign-Stealing Have Influenced the Course of Our National Pastime.

Paul Dickson

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Amber DiGiovanni is a profile in courage; a woman who turned life's tragedies into triumph. The consummate survivor of sexual and physical abuse as a child, parental suicide, rape, the death of one of her children, her father's alcoholism, and at age seven witness to the attempted murder of her mother. Ultimately diagnosed with and cured of Post Traumatic Stress Disorder, she encourages others that they too can overcome adversity. Professional Speaker, Writer, Advocate, Philanthropist.

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Robin Liss is the founder and president of DigitalCameraInfo.com and CamcorderInfo.com. Both sites are dedicated to ethically and objectively reviewing digital cameras and camcorders respectively. For more than eight years Liss has paved the way in delivering up-to-the-minute and unparalleled, informative reviews on digital imaging products and consumer electronic goods. Liss is available for interviews, speaking engagements and questions about cameras, camcorders, buying consumer electronics or industry trends.

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Washington, DC USA

pages.zdnet.com/biswire/directoryofexperts/

This Directory of Experts page has been developed to assist searchers who are looking for our Yearbook of Experts. The old name of the book was Directory of Experts, and while we moved to Yearbook of Experts, Authorities & Spokespersons, many people still remember us as the Directory of Experts.

Mitchell P. Davis

Directory of Experts

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Diane DiResta

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Santa Barbara, CA USA

www.thedivorceforum.com

Susan Allan, Founder of The Divorce Forum, is America's leading Divorce Coach. Allan has created 'How to Avoid Divorce' training, 'Marital Mediation and The 7 Stages of Divorce' and is a popular media personality and lecturer. Allan writes the 'Ask The Divorce Coach' advice column and the 'Ask the Love and Relationship Coach' column in various newspapers and has created www.thedivorceforum.com and www.themarriageforum.com. Allan is a featured author of The Los Angeles Daily News' Booktalk.

Susan Allan

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DIVORCE HANDBOOK -- JUDY COLBERT

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DOGS FOR THE DEAF, INC.

Central Point, OR USA
<http://www.dogsforthe deaf.org>

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THE DRIVING COMPANY, LLC
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Miriam Schottland is an instructor in accident avoidance, car control techniques, high performance driving and counter terrorism techniques, with 16 years experience in working with the most highly recognized advanced driver training school in the country. She is chief instructor for the BMW Club, the Audi Club and senior instructor for the Ferrari Club as well as many other organizations. Driving is the most dangerous and complicated thing we will ever do, and yet we know so little about it. There are many myths regarding driving, and a little knowledge of applied physics can go long way in explaining why cars do what they do when we drive them. This is why the Driving Company has been created. Infamous in her outspoken criticism of the poor quality of drivers and the training they receive, she is a frequent guest lecturer on nation wide radio and TV talk shows as well as an expert witness and consultant in the area of driving.

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Du Plain Enterprises, Inc., a Washington, DC corporation which began in 1997, & represents public relations; media & marketing; advertising & promotional campaigns; special programs; and event planning. In 1996, Du Plain International Speakers Bureau, LLC, opened its' doors bringing together our vast network of contacts in the worlds of diplomacy, journalism, entertainment, politics, advocacy, business and the arts. Our bureau offers speakers, trainers, consultants and entertainers for conferences, workshops, seminars and programs through our Web site located at www.duplain.com. CEO and President, Jan Du Plain, is a graduate of the School of Public Affairs and Government, American University.

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Dr. Carol Dunitz, effective business communication expert, is a speaker, writer/author, producer and consultant. Her colorful presentations for which she dresses in costume and sings original songs include Leadership, Teambuilding and Communciation in the Workplace; and Surefire Sales & Negotiating. Dunitz' new communication book, 'Louder Than Thunder: A Contemporary Business Parable' has received rave reviews in national media. She is also a seasoned marketing professional who provides comprehensive creative services to business.

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David G. Dwinell is a well-known, respected expert in the transportation industry, and qualified and allowed to offer opinion testimony by the U.S. Justice Department. Mr. Dwinell is considered expert in following areas relating to transportation: Contracts, Motor Carrier, Safety, Transportation Broker, Customary Practice, Truck Broker, Personal Injury, Licensed Property Broker, Public Liability, Forwarder, Insurance Risk, Agent, Cargo, Interstate Commerce, Workman's Compensation, Regulatory, Vocational Rehabilitation, and Investment.

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Edison Electric Institute is the trade association of shareholder-owned electric utilities whose members generate and distribute more than three-quarters of the nation's electricity. For the story behind the story--call EEI's Media Relations Department. EEI provides information on energy and environmental issues of national importance.

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EDUCATIONAL ADVENTURES

Charlotte, NC USA
www.educationaladventures.com

With the start of summer underway, parents need to be extra cautious when traveling this summer and teach their children how to be safe on the beach. 20-year veteran Children's Safety Expert and co-Founder of "The Danger Rangers", Mike Moore, has developed the following tips that every family should know before setting off to the beach.

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**JOEL EISENBERG -- HOW TO SURVIVE
A DAY JOB**

Los Angeles, CA USA
www.toposbooks.com

Filmmaker, author, motivational speaker and entrepreneur Joel Eisenberg has channeled his experiences as a professional wage slave to become a tactical expert in the field of fulfilling creative passions. As President of Eisenberg Media Group and specialty publishing firm Topos Books, Joel now shares his expertise via the first volume of a new inspirational brand, “Aunt Bessie’s How to Survive a Day Job While Pursuing the Creative Life,” along with an all-star cast of celebrity contributors.

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EMPLOYEE RETENTION SURVEY

Greensboro, NC USA

www.employee-retention-news-survey.com

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ENCORE STUDIOS

Clifton, NJ USA

<http://www.encorestudios.com>

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ENDOMETRIOSIS ASSOCIATION

Milwaukee, WI USA

<http://www.endometriosisassn.org>

In existence for 23 years, the Endometriosis Association is currently represented in 43 countries. It provides direct support to women and girls with endometriosis (crisis call service; chapters and support groups; educational materials) raises awareness about the disease with the medical community and the public at large; has an extensive research program, including the largest registry on endometriosis and a scientific team at Vanderbilt University School of Medicine. Links with the National Institutes of Health in research on the disease.

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EPILEPSY FOUNDATION

Landover, MD USA

<http://www.epilepsyfoundation.org>

The Epilepsy Foundation is the national health agency dedicated to the welfare of nearly 3 million Americans with seizure disorders. An estimated 200,000 new cases of epilepsy occur each year. Our medical experts and spokespersons offer authoritative information on causes, symptoms, treatment, prevention, research, legal issues, social aspects, and common misconceptions concerning epilepsy.

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EQUAL JUSTICE WORKS (FORMERLY NAPIL)

Washington, DC USA

<http://www.equaljusticeworks.org>

Equal Justice Works (formerly The National Association for Public Interest Law) was founded in 1986 by law students dedicated to surmounting barriers to equal justice that affect millions of low-income individuals and families. Today, Equal Justice Works leads the country in organizing, training and supporting public service-minded law students, and in creating summer and postgraduate public interest jobs.

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Hilka Klinkenberg

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Junction City, OR USA

<http://www.FinalExit.org>

ERGO! is a non-profit research group studying the subtleties and complexities of euthanasia (help with a good death) so it can be carefully carried out as and when the law permits. Derek Humphry (president), who founded the Hemlock Society, also authored the bestseller *Final Exit*, which sells in 12 languages. As editor of the newsletter of the World Federation of Right to Die Societies, Humphry has an international perspective on euthanasia. <http://www.FinalExit.org>

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Michael Hudson, Ph.D., a.k.a. the Everyday Leadership Expert, has found that leaders do certain things every day to ensure success. Professor in the Big Ten and Ivy League and entrepreneur, he has built several successful small businesses. Consultant and speaker, he has helped over 500 organizations achieve sustained growth. Author of over 250 articles, book chapters and journal articles on leadership, success, and small business. Frequent speaker at national conferences, including many credit union programs.

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<http://www.everythinginitsplace.net>

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Eileen Roth

Prof. Organizer/Speaker/Author

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Scottsdale, AZ USA

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Oshkosh, WI USA

www.eaa.org

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<http://www.fairus.org>

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Based in Washington, D.C., The Financial Services Roundtable is a CEO-driven trade association representing 100 of the largest integrated financial services companies in the United States. The mission of The Financial Services Roundtable is to advocate policies in Congress and among regulators that are good for the financial industry and its customers and to prevent enactment of harmful rules and legislation.

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Mid-Life Career Crisis Expert, Communications Specialist, and noted Humorist, Peter "The Hum-erator" Fogel has been making people laugh and think for over 25 years. The former late night television comedian has worked on such shows as Married With Children, Evening At The Improv, and HBO's Comedy Central. . . Switching careers after 40 he became an in demand advertising copywriter and speaker who helps other people find their passion in new careers while using humor to help them overcome life's obstacles.

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FOOD ALLERGY INITIATIVE

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The Food Allergy Initiative (FAI) is a 501 (c) (3) non-profit organization dedicated to supporting research towards the effective treatment and cure for food allergies and anaphylaxis. Today, it is estimated that 11,000,000 Americans are affected by food allergies, at least 30,000 experience episodes of food-induced anaphylaxis, and hundreds die each year in the United States.

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The Foreign-Trade Zone Corporation is the only nationally recognized consulting firm that limits its practice to FTZ consulting, software systems, and management. Its range of consulting work in the FTZ program is all-encompassing, with services extending from cost-benefit analysis, Board applications, activations with CBP, to the operation and management of nine FTZ projects. With involvement in over 150 projects located in 35 states and Puerto Rico, the Foreign-Trade Zone Corporation has in-depth experience in virtually every industry imaginable.

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FORUMS INSTITUTE FOR PUBLIC POLICY

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Forums Institute for Public Policy is a nonpartisan organization committed to promoting sound public policymaking through education, communication and research. Forums Institute administers the New Jersey Policy Forums on Health and Medical Care. For more than a decade, these Forums have brought together state policymakers with national and state experts for candid, off-the-record dialogue about timely health care policy issues. A trained facilitator moderates every Forum; original issue briefs are prepared especially for the events.

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**THE FOUNDATION FIGHTING
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Owings Mills, MD USA
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The Foundation Fighting Blindness (FFB) is dedicated to finding treatments and cures for all retinal degenerative diseases. FFB is ranked as a Top-Rated charity by the American Institute of Philanthropy and is the world's leading authority on macular degeneration, retinitis pigmentosa (RP), Stargardt disease and other related diseases. Call FFB to arrange an interview with scientific experts about groundbreaking research and how it impacts millions of Americans affected by these blinding diseases.

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**FOUNDATION FOR A COURSE IN
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A nonprofit teaching foundation directed by Dr. Kenneth and Gloria Wapnick, and sister organization to the Foundation for Inner Peace, publishers of the spiritual text 'A Course in Miracles' (R). Dr. Wapnick worked extensively with Dr. Helen Schucman, scribe of the Course, in preparing the original manuscript for publication. The Foundation's purpose is to further understanding and application of the Course principles of forgiveness by means of workshops, classes, publications, and electronic media.

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Kern Foxworth International, LLC (KFI) is a marketing communications firm located in Silver Spring, Maryland. The company was founded by Dr. Marilyn Kern-Foxworth, APR, a leading marketing expert and noted research specialist for over 30 years.

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Eugenia Foxworth is a unique Realtor "without borders", specializing in exceptional Properties in New York City, Riverdale, NY and internationally. She has acquired a reputation with both buyers and sellers as someone who can make a deal happen through her tenacity, knowledge of the market, professionalism and personality. She is licensed with REBNY and is a member of the Manhattan Association of Realtors, NAR and FIABCI. She has been chosen as a member of Elite 2003, 2004 and 2005 by Unique Homes Magazine and is a Coldwell Banker Certified Previews Property Specialist and a Certified International Property Specialist. Eugenia resides in New York and has lived and traveled extensively throughout the world.

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Gregg Fraley speaks on the subject of creativity, innovation, and applied imagination. He consults with Fortune 500 companies on new product development and conducts ideation/brainstorming sessions that produce breakthrough new product ideas. He does public speaking and workshops on creative thinking and problem solving. Fraley believes that enhanced creative thinking is the foundation for continuous innovation, better problem solving, and wise decision making. He thinks that creative technique can be taught and everyone can improve their innovative capacity.

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THE FREEDOM FORUM

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The Freedom Forum is a nonpartisan foundation dedicated to free press, free speech and free spirit for all people. The foundation focuses on three main priorities: the Newseum, First Amendment issues and newsroom diversity. The foundation funds two independent affiliates - the Newseum (a museum of news under construction in Washington, D.C.) and the First Amendment Center. It was established in 1991 and is supported by income from an endowment of diversified assets.

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Friends of Libraries U.S.A. is a membership organization of more than two thousand individual and group members. Our mission is to motivate and support local Friends groups across the country in their efforts to preserve and strengthen libraries, and to create awareness and appreciation of library services by assisting in developing Friends of the Library groups in order to generate local and state support, providing guidance, education, and counsel throughout the Friends network, and promoting the development of strong library advocacy programs.

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FUND FOR UFO RESEARCH, INC.

Mt. Rainier, MD USA
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The Fund for UFO Research, a nonprofit scientific organization in Washington, D.C., is trying to find the answers to questions such as: Did the U.S. Government recover a crashed 'flying saucer' in 1947? Did President Truman appoint a high-level commission to analyze the wreckage? Have hundreds -- perhaps thousands -- of humans been 'abducted' by alien beings? They are interested in trying to identify unidentified aerial craft and researching questions about UFO.

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THE FUNERAL HELP PROGRAM

Virginia Beach, VA USA
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'The Affordable Funeral' addresses funeral arrangement from three situations: the Sudden Death/No Notice Funeral, The Anticipated Death Funeral, and the Pre-Planned Funeral, which includes a workbook. At each step of the process the reader is advised what is required, what is optional, and what it will cost. Appendices at the end of the workbook offer 'tear-out-and-take-with' checklists as well as lists of sources and resources with their contact information.

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Ted Garrison has built and cemented his reputation as THE expert in construction to call when you need a construction speaker or expert advice in the areas of construction marketing, profitability, productivity, leadership issues, reverse bidding, or project management. When you need an expert on the operation of the construction industry - Ted is the expert you need to speak to.

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GEMOLOGICAL INSTITUTE OF AMERICA

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An independent nonprofit organization, the Gemological Institute of America (GIA) is recognized as the world's foremost authority in gemology. Established in 1931, GIA has translated its knowledge into the most respected gemological education available. In 1953, GIA created the International Diamond Grading System™. Through research, education, gemological laboratory services, and instrument development, GIA is dedicated to ensuring the public trust in gems and jewelry by upholding the highest standards of integrity, academics, science, and professionalism.

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Bill Treasurer is dedicated to helping people reach their professional potential by taking smart risks. A former member of the U.S. High Diving Team, he performed over 1500 dives from up to 100 feet. His new book, 'Right Risk' helps people take whatever High Dives they may be facing, and was endorsed by Dr. Stephen Cover & Ken Blanchard. Bill's risk-taking insights have been featured in over 100 major publications, including: The Washington Post, Investor's Business Daily, Chicago Tribune, NY Daily News, and Women's Day, among others.

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LAURA GILES -- HEALTHY LIVING SOLUTIONS INC.

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Goodwill Industries International is a network of over 200 community-based agencies in the United States, Canada, and 22 other countries, providing education and career services to people seeking employment. Each agency serves people with disadvantages such as welfare dependency and homelessness, as well as people with physical, mental and emotional disabilities.

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Gail Howard has a solid background in the lottery. She has been a weekly columnist for 16 years for New York Lottery News. Publisher of Lottery Advantage monthly for six years, she was also the former lottery editor of Gambling Times Magazine. She is the author of seven books including Lottery Master Guide. Featured or quoted in Newsweek, US News & World Report, Family Circle, Playboy, The Wall Street Journal, Chicago Tribune, Newsday, The New York Times, and The Los Angeles Times.

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Judith dissects and analyzes the anatomy and disease of hate, hate groups and hate crimes. She confronts the sociopathic nature of choosing to hate, as the pathological background noise of the 1984 assassination of her husband, Alan Berg, who was a criminal trial attorney and talk radio personality. Judith relates the Turner Diaries, militia mentality, and the Aryan Nation's neo-nazi pathology to the demise of America. Judith, as a journalist, covered the Oklahoma Bombing Trial; she has been interviewed by journalists and newspapers, and has appeared on major radio and television shows.

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Bradenton, FL USA
<http://www.floridahumanist.org>

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Provocative commentary on TV news, media ethics, women in television. This former CNN reporter and author of *Secret Agenda: The U.S. Government, Nazi Scientists and Project Paperclip* (St. Martin's Press) is available on short notice for talk shows or commentary. Recent appearances include ABC's PrimeTime Live, MSNBC, NPR. Current media topics are a specialty.

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www.hypnosisfederation.com

The International Hypnosis Federation represents mind, body, and spirit practitioners, hypnotists, and motivational speakers worldwide. Spokesperson Shelley Stockwell, Ph.D, is the author of ten books including *Hypnosis: How to Put a Smile on Your Face and Money in Your Pocket* and *Time Travel: The Do-It-Yourself Past Life Journey Handbook*. Their annual conference is in California in July.

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San Francisco, CA USA
http://www.drtoy.com

Resources, expertise in play, toys, and children's product selection; child care; family issues. Author, consultant and frequent speaker. Dr. Stevanne Auerbach, Director, is popular contributor to media. Dr. Auerbach/Dr. Toy(tm) was Director of the world's first museum to promote play and appreciation of toys, The San Francisco International Toy Museum. Books include Dr. Toy's Smart Play/Smart Toys: How to Raise a Child with a High P.Q. (Play Quotient), Toys for a Lifetime: Enhancing Childhood Through Play, The Toy Chest, Choosing Child Care. Produces annual reports, 'Dr. Toy's 100 Best Children's Products', 'Best Vacation Products', 'Best Classic Products' and others on www.drtoy.com. Writes Dr. Toy syndicated column.

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Randy Rolfe, JD, MA, offers the newest tools for improving families, raising great kids, and bringing out the best in others. Her favorite issues include how differences attract, why spouses fight, public impact on private lives, overcoming negative influences on kids, and finding happiness. She is author of 5 titles, including The Four Temperaments; The Seven Secrets of Successful Parents, and You Can Postpone Anything But Love. A seasoned guest on Sally, Montel, Geraldo, Maury and radio.

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Los Angeles, CA USA
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David Markovitz

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Chicago, IL USA
www.ift.org

Founded in 1939, the Institute of Food Technologists is a non-profit scientific society with 22,000 members working in food science, technology and related professions in industry, academia and government. Its Food Science Communicators are university-based experts, able to deliver credible insight and commentary to media worldwide, bringing sound science to the discussion of food issues. IFT conducts the world's largest annual convention on food grown, processed, manufactured, distributed and eaten worldwide.

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www.antiagingforme.com

California 501-C non-profit educational organization; 16 board members, specialists in anti-aging, environmental and alternative medicine. Dr. Hans J. Kugler, Ph.D., President and Founder: Physiology, University of Munich Med. School under Nobel Laureate Butenandt, PhD, SUNY Stony Brook, NY; associate professor, longevity studies with cancer-prone animals, Roosevelt University, Chicago. Lecturer at medical meetings and author of seven books on aging, including *Tripping the Clock*, and *Anti-Aging Medical Therapeutics*. 500+ appearances on radio and TV.

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The International Association of Canine Professionals is an organization established to maintain the highest standards of professional and business practice among canine professionals. The IACP commitment is to develop professional recognition, communication, education, understanding and co-operation. With over 750 members worldwide it has an extensive knowledge and related experience on all dog matters. Martin Deeley the President, has been working with dogs for over 30 years. Information can be obtained from www.martindeeley.com

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INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS (IAEM)

Falls Church, VA USA
<http://www.iaem.com>

IAEM is an international association whose members include 2,700 local, state, federal, military, and private industry emergency management coordinators. Members protect their localities from disaster, coordinate response & recovery efforts, provide expertise on topics such as terrorism, natural disasters, and related public safety preparedness issues.

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Loren Queen

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Ivan Burnell

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www.ispep.org

International Society of Protocol & Etiquette Professionals is the professional association for protocol, etiquette and communications consultants and trainers serving business and community.

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The ICPRB is an advisory agency established by Congress to "Enhance, protect, and conserve the water and associated land resources of the Potomac River and its tributaries through regional and interstate cooperation." The ICPRB coordinates environmental protection activity within the basin, stimulates federal and state action, conducts research, serves as a liaison with citizens, disseminates information about the Potomac, and provides technical support to participating state and local governments and citizens groups.

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David awoke one morning to find he could not walk, but oddly enough he's been laughing ever since. Diagnosed with a severe form of arthritis at 22, he conquered the disease with humor. Internationally recognized as an authority on Humor and Health, his expertise includes the rarely discussed subjects of humor, arthritis and spirituality. His many honors include a National Hero Overcoming Arthritis Award from the Arthritis Foundation for his remarkable 50-mile unicycle ride fundraiser for the Arthritis Foundation.

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Frank Jakubowsky discovered the writing pattern of authors. It is of ten parts. Each part has a particular quality, which he named: enlighten, inadequacy, expansive, fruitful, authoritative, communication, reject, sociable, spiritual, and action. The writing pattern supposes that it is a mind pattern. My Inspirational Stories is Frank Jakubowsky recent book.

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Kat James, renowned holistic beauty and lifestyle expert, author, motivational speaker and public television host, has earned national acclaim for her inspiring story and her evolved approach to self-cultivation. Based on the latest research, as well as her own dramatic transformation from a "denatured," diseased, and overweight woman to the free, vital woman she has become, Kat has helped thousands of people transform their looks and lives from the inside out.

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Dave Jensen, M.S., runs a company that helps organizations improve their sales and productivity by integrating the latest scientific research with the timeless principles of the soul. He is the expert who wrote the book, 'Selling with Science & Soul.' As a recognized authority in helping others meet their goals, Dave's innovative research and dynamic programs have led to interviews with 48Hours, Time, The Washington Post, Modern Healthcare, Selling Magazine... (AND his niece's neighborhood newsletter).

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Loree Taylor Jordan, author of *Detox for Life and Fat and Furious* was personally invited by Anthony Robbins, to appear as a speaker in his *Life Mastery* program. As a leading health expert, Ms. Jordan has over 15 years practical and professional experience as a holistic health educator. She had hosted a two-hour radio talk show in the San Francisco Bay Area, in which her no-holds-barred message and commitment to the public's awareness made for truly outrageous radio.

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USA Today describes Meg Jordan, Ph.D., RN, as a 'health trendspotter'. She is a medical anthropologist, an international health journalist, radio personality, editor and founder of *American Fitness Magazine*, and the *Global Medicine Hunter*. She is the author of five books including *The Fitness Instinct*, (Rodale Reach 1999). Her syndicated columns, radio & television reports, and special media projects cover health, wellness, integrative medicine, indigenous healing traditions and cultural trends. She is a former health reporter for FOX, a regular media commentator for national television.

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Put Our Expertise to Work for You! MCMC is a leading source of independent health care information. Our publications include: Internet Medicine; Report of Medical Guidelines & Outcomes Research; Standards on Medical Care; and The Peer Reviewer. MCMC provides independent, objective, credible information for health care decision-making and quality improvement. MCMC is the nation's largest multi-line provider of independent, evidence-based medical reviews and related services with more than 20 years experience and more than 1000 licensed, board-certified physicians and allied health care practitioners in active practice.

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BILL MEAD -- BASEBALL GOES TO WAR

Bethesda, MD USA

Bill Mead is the author of Baseball Goes to War, a humorous and surprising account of our national pastime as it was played during World War II. With Williams, DiMaggio and other stars off to war, the major leagues featured a one-armed outfielder, a 15-year-old pitcher and aging retirees such as Pepper Martin and Jimmie Fox. Mead has also authored six other baseball books. He has appeared on The Today Show, and Good Morning America.

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MEDICAL RESEARCH ASSOCIATIES, LLC

Seattle, WA USA
www.medical-breakthroughs.com/table_of_contents.htm

The Encyclopedia of Medical Breakthroughs & Forbidden Treatments: Health Secrets & Little-Known Therapies for Specific Health Conditions from A-to-Z, puts recent breakthroughs, new treatment methods, and hard-to-find, little-known medical information, products and services directly into the hands of the reader. The Encyclopedia covers both traditional and alternative approaches, but also travels off the beaten path to uncover medical information most readers would likely never find anywhere else, even if they maintain an active interest in the fields of health and medicine. Our medical doctors are available for media interviews.

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 Director of Media Communications
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JIM MEISENHEIMER -- CREATOR OF NO-BRAINER SELLING SKILLS

Tampa, FL USA
www.Meisenheimer.com

Jim Meisenheimer shows sales managers and their salespeople how to increase sales, earn more money, have more fun, and how to do it all in less time. Jim's a former U.S. Army Officer, who served in Germany and Vietnam, and a former Vice President of Sales and Marketing for Baxter Healthcare. Jim's focus is on practical ideas that get immediate results. The centerpeice for his work is No-Brainer Selling Skills.

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MEM-CARDS CORPORATION

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MENC: THE NATIONAL ASSOCIATION FOR MUSIC EDUCATION

Reston, VA USA
http://www.menc.org

The world's largest arts education organization and the only association that addresses all aspects of music education. Nearly 120,000 members represent all levels of teaching from pre-school to graduate. Best resource for information on music education trends, advocacy, research and publications, including National Standards for Arts Education. Advocacy initiatives include The National Anthem Project, Music In Our Schools Month, and the World's Largest Concert.

Elizabeth W. Lasko
Director, Public Relations
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MENCENTER

Washington, DC USA

Dr. Alvin Baraff knew men's thoughts, attitudes, and feelings toward current events, women, sex, family, and careers. He was an experienced psychotherapist, and an effective communicator. He gave personal and political commentary from a down-to-earth psychological angle. His well-attended seminars on domestic violence and sexual harassment offered solutions and hope. He had appeared on national and international television. Dr. Baraff had been quoted in numerous publications including USA Today and The Washington Post.

MenCenter
Washington, DC
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MENSA

Arlington, TX USA
http://www.us.mensa.org

American Mensa is the high IQ society. One of every 50 Americans qualifies for membership. Mensa provides social interaction, mental stimulation and much more for anyone who scores in the top two percent of the general population on a standardized intelligence test. Mensa has 136 chapters across the United States and hosts gatherings, meetings, symposia, and colloquia on a regular basis. Mensa has programs for gifted and talented children as well as for adults. Members range from 4 to 101 years of age. There are more than 300 special interest groups.

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MICHAEL MERCER, PH.D., EXPERT ON HIRING, LEADERSHIP, HR, & MANAGEMENT

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Dr. Mercer is a media personality, delivering print, TV and radio interviews on hiring, leadership, and management. He authored 5 books, including "Hire the Best -- & Avoid the Rest" and "Absolutely Fabulous Organizational Change." Dr. Mercer appeared on over 400 radio and TV talk shows - including Oprah and Today Show. Wall Street Journal, Forbes, Fortune, AP and other publications often quote him. Dr. Mercer developed 2 pre-employment tests used by companies to hire successful employees.

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WAYNE MESSICK

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For the past 25 years Wayne Messick has immersed himself in the fears, concerns, and motivations of America's family business owner, and he shares his insights by his presentations and consultations with family businesses, and professionals who provide services to them.

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MIAMI JEWISH HOME & HOSPITAL FOR THE AGED

Miami, FL USA
http://www.mjhha.org

The Southeast's most comprehensive center for geriatric care. Long/short term skilled nursing beds, assisted/independent living apartments, adult day care, Alzheimer's care, rehabilitation, chronic pain management and biofeedback, stroke prevention/education, mental health services, gerontological research, senior housing design, assistive technology and barrier-free design consultation.

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DENISE MICHAELS -- TESTOSTERONE-FREE MARKETING

Las Vegas, NV USA
http://www.MarketingForHer.com

'Marketing for Her' is for women entrepreneurs and women who want to be entrepreneurs. It's a one stop portal resource for 'Testosterone Free Marketing' ideas, strategies tips and much more that work with your personality as a woman. Leave the guns and cannons behind. 'Marketing for Her' is your definitive source of tips, advice, and tools for women entrepreneurs who love their business but hate getting the word out. If the thought of marketing your business drives you to chocolate, you're in the right place.

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MILESTONE CONSULTING
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Bob Taraschi is a facilitator, moderator, business consultant and strategic planner. He's an organizational developer, cultural auditor and practical expansionist. He think left; acts right. He conducts more than 100 ideation sessions, workshops and coaching engagements each year, playing key roles in the introduction of hundreds of new products, programs and services.

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MILITARY OFFICERS ASSOCIATION OF AMERICA
Alexandria, VA USA
<http://www.moaa.org>

Military Officers Association of America (MOAA) is an independent, nonprofit organization located in Alexandria, VA, and operated to benefit the Nation, its uniformed services personnel, their families, and survivors. It is the largest veterans organization in the U.S. for active duty and retired military officers, with nearly 370,000 members. It has 419 U.S. and overseas chapters.

Col. Marvin J. Harris, USAF (Ret.)
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DEBORAH C. MILLER -- STRATEGY AND PROCESS DEVELOPMENT SERVICES
Fort Wayne, IN USA
<http://www.springboardthinking.com>

Deborah Miller, co-founder of Springboard Thinking Group, Inc. assists businesses find increased success by providing innovative strategic planning and organizational development - partnering with leaders to achieve results that matter. We have found that organizations with goal-directed, results-based corporate cultures have distinct competitive advantages. Productive behaviors and attitudes can be developed through a continuous, practical, common-sense process. Please contact us to discuss how we can help you reach your goals.

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MINUTE PAGE.COM BRAND HOMEPAGE CREATOR
Washington, DC USA
pages.zdnet.com/biswire/

MinutePage.com is the United States Trademark for the Broadcast Interview Source's HomePage Creator software. This is the code that runs the back-end of the ExpertClick system.

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JEFFREY MISHLOVE, PH.D., PARAPSYCHOLOGIST
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Jeff Mishlove is the only person to have been awarded a doctoral diploma in parapsychology (the scientific study of psychic abilities and life after death) from an accredited, American university. He received his PhD from the University of California, Berkeley, in 1980. Jeff is an expert on all facets of consciousness exploration, intuition and psychic phenomena.

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LUAN MITCHELL-HALTER -- ENTREPRENEUR/AUTHOR/MOTIVATIONAL SPEAKER
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LuAn Mitchell-Halter has led an inspiring life as an entrepreneur, author, and citizen. As a minority, she has ran her own company and defied stereotypes. She now mentors women all over the United States and shares her strategies to overcome diversity in her book Paper Doll: Lessons Learned From a Life in the Headlines. She has also established a scholarship and a trust fund helping others to fulfill dreams.

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BARBARA MORRIS, PHARMACIST, ANTI-AGING EXPERT
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Barbara Morris, R.Ph., is a 75-year-old practicing pharmacist and recognized expert on unique anti-aging strategies. Author of Put Old on Hold, her message is for Boomers who want to feel and function as a healthy 40 or 50 year old for 25 or more years. She calls it "Liberation Living" - a process she has discovered that bypasses infirmities and indignities of traditional old age.

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MY FIRST TRADESHOW
Miami Beach, FL USA
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Linda Rodriguez is a tradeshow consultant with extensive experience providing business with training for exhibiting at tradeshow; from walking through the exhibitor manual, marketing planning, tools & templates, down to what supplies will be needed. Many years have been spent - in the trenches - to gain this experience; businesses that desire to exhibit at tradeshow, but have little or no previous experience will benefit greatly from learning these skills and implementing them.

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**MYRNA T. MCCULLOCH, DIRECTOR,
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Millions of adults/children still can't read! Millions more can't spell! McCulloch will light up phone lines, spice up your copy, provide an op-ed piece, or help the brave hearts win a Pulitzer!! 27 years' experience, street-smart observations, & ability to simplify a complex subject make her invaluable. Her recommendations: (1) discover root causes? (2) change methods/content / training to what works (3) do relevant research (4) accommodate all 'learning styles' (5) examine time management (6) broadcast exemplary model classrooms.

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N

**KEITH E. NABE - MANAGEMENT
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The Message is simple! Keith Nabe delivers value, realizing our clients full business potential by providing the implementation support necessary to achieve measurable and sustainable performance improvement.

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**NAMM, THE INTERNATIONAL MUSIC
PRODUCTS ASSOCIATION**
Carlsbad, CA USA
www.namm.com

Over the past century, NAMM has proudly represented the industry that brings the gift of music into people's lives. What started in May of 1901 as a small, grassroots organization of 52 founding Members has since blossomed into an international association representing nearly 9,000 retailers and manufacturers of musical instruments and products from 85 countries worldwide. Everything NAMM does is intended to serve its Members and realize its mission of unifying, leading and strengthening the global music products industry and increasing active participation in music making.

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**TOM NARDONE -- ONLINE PRIVACY
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Tom Nardone invented a unique business that allows people to shop in private for embarrassing products. His company now operates 9 retail websites that sell interesting personal items. Over 100,000 customers in more than 70 countries trust him with their deepest secrets. Some customers shop in private to cure hemorrhoids, bad breath, acne, incontinence, and even sexual dysfunction. Others want to keep information about their personal and sex lives private. Isdera Corp. holds everyone's information in the strictest of confidence.

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NATIONAL ADOPTION CENTER
Philadelphia, PA USA
www.Adopt.org

Expands adoption opportunities for children throughout the United States, particularly for minority children and children with special needs. Has a Web site and access to adoptive parents, adopted children and adoption professionals and can address important adoption and child welfare issues. Has placed more than 20,000 children since 1972.

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THE NATIONAL ANXIETY CENTER

South Orange, NJ USA
<http://www.anxietycenter.com>

Global Warming? Urban Sprawl? Endangered Species? Pesticides? Ozone 'Holes'? Are these and other issues real or just 'scare campaigns'? Since 1990, the Center has been a clearinghouse for information about scare campaigns that create widespread anxiety and drive public policy, generating countless new laws, regulations, and international treaties, affecting all aspects of life in America. Talkers Magazine calls this veteran science and business writer, 'one of the great guests of talk radio.' Print journalists value his expertise.

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NATIONAL ASSOCIATION OF GOVERNMENT COMMUNICATORS

Washington, DC USA
<http://www.nagc.com/>

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokespersons.

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NATIONAL ASSOCIATION OF LEGAL ASSISTANTS, INC.

Tulsa, OK USA
<http://www.nala.org>

Established in 1976, the National Association of Legal Assistants, Inc., is the leading professional association for paralegals, dedicated to advancing the growing legal assistant/paralegal career field. The association represents more than 18,000 paralegals through individual members and 91 affiliated associations. It administers the Certified Legal Assistant credentialing programs, conducts occupational research, offers continuing education programs, publishes the quarterly journal *Facts & Findings*, and offers NALA NET, a national database of state ethical codes and guidelines for paralegals.

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NATIONAL ASSOCIATION OF LETTER CARRIERS(AFL-CIO)

Washington, DC USA
<http://www.nalc.org>

The 300,000-member National Association of Letter Carriers union represents city delivery letter carriers employed by the U.S. Postal Service in all 50 states and U.S. jurisdictions. NALC President William H. Young was elected to the union's top leadership position in 2002 after serving as the union's Executive Vice President for the previous four years. He is available to provide insight and information regarding: Postal Reform, Organized Labor, Politics, Legislation, Grievance and Arbitration Procedures, and Hunger.

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NATIONAL ASSOCIATION OF PROFESSIONAL INSURANCE AGENTS

Alexandria, VA USA
<http://www.pianet.com>

The National Association of Professional Insurance Agents represents independent insurance agency owners and their employees -- insurance professionals who handle all kinds of insurance but specialize in coverage of autos, homes and businesses. PIA members not only sell insurance but provide advice to consumers about ways to reduce their risks and limit losses. Because professional agents own their businesses and represent multiple insurance companies, they provide consumers greater choice in finding the best insurance value.

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NATIONAL ASSOCIATION OF SOCIAL WORKERS

Washington, DC USA
www.socialworkers.org

NASW is the largest organization of professional social workers in the world, with 153,000 members. Ninety percent hold master's degrees in social work. Social Workers help people in all stages of life, from children to the elderly, and in all situations from adoption to hospice care. Social Workers represent the largest number of mental health service providers in the nation. Other specialties of this "helping profession" include aging, behavioral health, health and health disparities, and children and families.

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NATIONAL ASSOCIATION OF TAX PROFESSIONALS (NATP)

Appleton, WI USA
http://www.natptax.com

NATP, founded in 1979, is a nonprofit professional association dedicated to excellence in taxation and related financial services. It fosters the lifelong development and ethical practices of over 17,000 professionals (members) who provide tax and related financial services to nearly 8 million taxpayers. NATP members cover a broad spectrum of the tax profession, including individual tax preparers, enrolled agents, certified public accountants, accountants, attorneys, and financial planners.

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NATIONAL AUTOMOBILE DEALERS ASSOCIATION

McLean, VA USA
http://www.nada.org

The National Automobile Dealers Association, founded in 1917 represents 20,000 new-car and -truck dealers with 43,000 separate franchises. NADA represents dealers on Capitol Hill, to automobile manufacturers and to the public. The association offers a variety of products and services, including educational training, to help dealers improve their businesses. NADA also publishes the N.A.D.A. Official Used Car Guide.

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NATIONAL BOARD FOR CERTIFIED COUNSELORS, INC. AND AFFILIATES

Greensboro, NC USA
http://www.nbcc.org

National Board for Certified Counselors, Inc. and Affiliates (NBCC), the largest counselor credentialing organization, certifies Master's level counselors meeting specific requirements. More than 39,000 professionals worldwide hold the National Certified Counselor (NCC) credential. NBCC's Code of Ethics governs all NCCs providing public protection. NBCC offers specialty certifications in School, Clinical Mental Health, and Addictions Counseling. The Center for Credentialing & Education, an NBCC affiliate, offers credential and board management services for counseling and other professions.

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NATIONAL BORDER PATROL COUNCIL

Campo, CA USA
http://www.nbpc.net

The National Border Patrol Council is the labor organization that represents the 9,200 non-supervisory Border Patrol employees who are responsible for enforcing U.S. immigration laws and apprehending illegal aliens. It lobbies Congress, negotiates agreements with the I&NS, represents employees in administrative proceedings, and speaks on behalf of all employees.

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NATIONAL CABLE TELEVISION COOPERATIVE, INC.

Lenexa, KS USA
http://www.cabletvcoop.org

Founded in 1984, the Cooperative is the cable television industry's centralized purchasing organization. Buying programming, equipment and services through master agreements, 1,000 member companies provide cable television service to more than 14 million households. Member companies serve 6,500 communities, representing more than half of all cable systems in the country.

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NATIONAL CARTOONISTS SOCIETY

Orlando, FL USA
www.reuben.org

We know cartoonists! Looking for information on comics, cartoons, cartoon history, humorous illustration, greeting cards, and the people who draw and write all that funny stuff? The National Cartoonists Society has it all. We're the oldest, largest organization of cartoonists in the U.S. Contact us if you need a resource for a story, a quote, or just background information about the business and the people in it.

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NATIONAL CHICKEN COUNCIL

Washington, DC USA
http://www.nationalchickencouncil.com

NCC represents companies that produce and process more than 90 percent of the nation's chicken. Contact us for information about industry's commitment to food safety, worker safety, and environmental protection; and data on consumption, production, expenditures and other facts of America's favorite food at the center of the plate.

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NATIONAL CHILD ABUSE DEFENSE & RESOURCE CENTER

Toledo, OH USA

<http://www.falseallegation.org>

False allegations child abuse/neglect--mistaken, mischievous, malicious--continue dismembering innocent families. 'Shaken Baby' and 'Munchausen Syndrome by Proxy' theories lack scientific validity. Faulty interviewing techniques, too rarely taped, inspire molestation 'disclosures' devastating the guiltless, traumatizing un-abused children for life. Internationally recognized strategist Kimberly Hart adds science to suspicions of crimes. Former investigative reporter Barbara Bryan exposes law, policy, practice and family courts. Educational resource NCADRC supplies 'victims,' objective experts for programs/panels seeking 'whole' or hidden truth.

Kimberly Hart

Executive Director

National Child Abuse Defense & Resource Center

Holland, OH

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Cincinnati, OH USA

<http://www.nationalcoalition.org>

The National Coalition for the Protection of Children & Families (formerly the National Coalition Against Pornography) features experts who can speak on a variety of topics related to the sexualized messages of the culture including pornography, homosexuality, sex education, teens and sex, sexually oriented businesses, child pornography, and legal matters related to the above.

Francesca Jensen

Director of Communications

National Coalition for the Protection of Children & Families

Cincinnati, OH

*Contact Phone: 513-521-6227***Journalists: Click to Contact****NATIONAL COMMITTEE ON AMERICAN FOREIGN POLICY**

New York, NY USA

www.ncafp.org

When vital U.S. Foreign Policy interests are at stake, contact Dr. George D. Schwab, President & Co-Founder with Hans J. Morgenthau of the National Committee on American Foreign Policy, for up-to-date, credible analysis and interpretation. Dr. Schwab, professor emeritus of history (CUNY) and author of numerous books and articles, is an expert on U.S. National security interests relating to Afghanistan, global terrorism, Islamic Fundamentalism, prospects for Middle East Peace, U.S.-China-Taiwan relations and the cross-strait issue, North Korean nuclear issue, U.S. bilateral alliances with Japan and South Korea, Central Asia, transatlantic relations and Northern Ireland.

Monica Scott

Program Director

National Committee on American Foreign Policy

New York, NY

*Contact Phone: 212-224-1146**Contact Main Phone: 212-224-1120***Journalists: Click to Contact****NATIONAL COUNCIL FOR THE SOCIAL STUDIES**

Silver Spring, MD USA

<http://www.ncss.org>

National Council for the Social Studies, founded in 1921, is the largest association in the nation devoted solely to social studies education. Its membership is organized into a network of more than 110 affiliated local, state, and regional councils and associated groups composed of pre-K-12 classroom teachers, college and university professors, school officials, supervisors and consultants, publishers, and other social studies professionals.

Al Frascella

Director, Communications

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Reston, VA USA

<http://www.nctm.org>

The National Council of Teachers of Mathematics (NCTM) President Cathy L. Seeley is a 30-year mathematics educator who has taught at the middle and high school levels and has served as a K-12 mathematics supervisor. She was Director for Mathematics for the Texas Education Agency, the state's department of education, from 1983 - 1991. Most recently she worked on the development of an online, project-based algebra program at the University of Texas at Austin. Prior to that job, she had spent two years as a Peace Corp volunteer teaching mathematics in West Africa.

Gay Dillin

*Media Relations Manager*National Council of Teachers of Mathematics
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Washington, DC USA

<http://www.nea.org>

The National Education Association was founded in 1857 to elevate the character and advance the interest of the profession of teaching and to promote the cause of education in the United States. NEA membership currently stands at 2.6 million. Members include teachers, college faculty, education support professionals, retired educators and students.

Andrew Linebaugh

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NATIONAL FAMILIES IN ACTION

Atlanta, GA USA

<http://www.nationalfamilies.org>

Since 1977 National Families in Action (NFIA) has provided leadership for the substance abuse prevention field through its help to families and communities wanting to prevent drug use among children. President & CEO Sue Rusche is NFIA's spokesperson. A nationally recognized expert on prevention, drug legalization, and drugs and the brain, she is the director of the Parent Corps, a national volunteer program for parents who want to protect their children from drugs. She is co-director of the Addiction Studies Program for Journalists with Wake Forest University School of Medicine.

Paula Kemp

Executive Vice President

National Families in Action

Atlanta, GA

*Contact Phone: 404-248-9676***Journalists: Click to Contact****NATIONAL FLAG FOUNDATION**

Pittsburgh, PA USA

www.americanflags.org

Flags - Our Most Articulate Symbols. Why did the founders of the Republic call it: a new constellation? What about Betsy? When and how do I half-staff? Can I fly it at night? Hoist your phone and let your listeners' flag questions fly to NFF, the world's largest flag association at Flag Plaza, The Flag Heart of America! The Library of Congress and The US Information Agency send Flag etiquette questions to NFF. Enjoy inspiring Americana stories and ... Be sure to learn what happened on July 4, 1788 to Liberty's Five Flags!

Joyce Doody

Executive Director

National Flag Foundation

Pittsburgh, PA

*Contact Phone: 412-261-1776***Journalists: Click to Contact****NATIONAL FUNERAL DIRECTORS ASSOCIATION**

Brookfield, WI USA

<http://www.nfda.org>

Today's public wants to be more informed about how to handle circumstances and alternatives surrounding the death of a loved one and how to plan for it. 87 percent of the 22,000 funeral homes in the United States are family-owned, community based businesses. Trends affecting the industry include greater emphasis on more personalized ceremonies, advanced planning prior to death, cremation, and greater consumer emphasis on the value of high quality, ethical service rather than merchandise.

Fay Spano

Public Relations Director

National Funeral Directors Association

Brookfield, WI

*Contact Phone: 800-228-6332***Journalists: Click to Contact****NATIONAL HEADACHE FOUNDATION**

Chicago, IL USA

<http://www.headaches.org>

NHF is the oldest and largest organization of its kind in the United States. Founded in 1970, NHF disseminates information on headache causes and treatments, funds research, sponsors public and professional education programs and has established a network of local support groups. Additionally, NHF has published Standards of Care for the Diagnosis and Treatment of Headache as well as The Therapeutic Guide for the Treatment of Headache, awards a fellowship annually, and produces NHF Head Lines, the award-winning newsletter.

Suzanne E. Simons

Executive Director

National Headache Foundation

Chicago, IL

*Contact Phone: 888-643-5552***Journalists: Click to Contact****NATIONAL IMMIGRATION FORUM**

Washington, DC USA

<http://www.immigrationforum.org>

The leading pro-immigration organization in the country. Quoted by every major U.S. newspaper and on national radio and television shows. Expert spokespeople in English and Spanish, immigrants and refugees who can put a human face on your story. Clear and concise written materials on legal and illegal immigration, the impact of recent laws on immigrant communities, citizenship, and public benefits. Publications on the fiscal impact of immigration and how immigrants are assimilating into American society.

Douglas Rivlin

Director of Communication

National Immigration Forum

Washington, DC

*Contact Phone: 202-347-0040***Journalists: Click to Contact****NATIONAL INSTITUTE FOR AUTOMOTIVE SERVICE EXCELLENCE (ASE)**

Leesburg, VA USA

<http://www.asecert.org>

ASE is a national, non-profit organization dedicated to improving the quality of automotive repair through voluntary testing and certification of automotive repair professionals. There are more than 400,000 ASE-certified professionals nationwide. Spokespersons, available for broadcast and print interviews, can discuss finding good auto repairs, the benefits of technician certification, maintenance tips, etc.

Patricia Serratore

Vice President

National Institute for Automotive Service

Excellence (ASE)

Leesburg, VA

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**NATIONAL MEDICAL FOUNDATION
FOR ASSET PROTECTION**

Provo, UT USA

<http://www.nationalmedicalfoundation.org/>

When Jay W. Mitton opened his first law office in 1972, he was the first attorney in the country to specialize in the field known today as asset protection. Over thirty years later, his foundations continue to protect individuals and families from the devastating effects of lawsuits through education, research and publicity campaigns. The National Medical Foundation, The National Dental Foundation, and The National Foundation for Tax Planning and Asset Protection can be reached at 800-375-2453.

Spencer McKay Sessions

*Public and Media Relations*National Medical Foundation for Asset
Protection

National Dental Foundation

Provo, UT USA

*Contact Phone: 800-296-7009***Journalists: Click to Contact****NATIONAL MULTI HOUSING COUNCIL**

Washington, DC USA

<http://www.nmhc.org>

The National Multi Housing Council (NMHC) is acknowledged as the preeminent source of apartment-related information. Apartment trends, market conditions, resident demographics, owning versus renting, rent control, apartments and the smart growth movement, industry structure, legislative and regulatory issues, and the impact of policy on market supply and demand are just a few topics NMHC addresses.

Michael Tucker

Communications Manager

National Multi Housing Council

Washington, DC

*Contact Phone: 202-974-2300***Journalists: Click to Contact****NATIONAL PEST MANAGEMENT
ASSOCIATION**

Washington, DC USA

<http://www.pestworld.org>

Representing the interests of the structural pest management industry. The NPMA's mission is to communicate the role of our industry as protectors of food, health, property, and the environment, and affect the success of our members through education and advocacy. The NPMA has guided its members and the industry through legislative and regulatory initiatives on the federal and state levels, the creation of verifiable training and changing technologies used by the industry.

Cindy Mannes

Director of Public Affairs

National Pest Management Association

Fairfax, VA USA

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COMMITTEE**

Washington, DC USA

<http://www.nrlc.org>

The National Right to Life Committee is the nation's largest pro-life group, with affiliates in all 50 states and some 3,000 local chapters nationwide. Through education, legislation, political action and communications, NRLC works against abortion, infanticide and euthanasia. NRLC spokespeople are available for interviews and debates on all life-related issues.

Laura Echevarria

Director of Media Relations

National Right to Life Committee

Washington, DC

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COOPERATIVE ASSOCIATION**

Arlington, VA USA

<http://www.nreca.coop>

NRECA is the national trade organization representing the nation's more than 900 private customer-owned electric cooperatives providing electric service to 37 million people in 47 states. Electric cooperatives own and maintain nearly half the nation's power lines, spanning three quarters of the United States. Electric co-op consumers live in 2,600 of the nation's 3,136 counties. NRECA provides programs and services to ensure that electric cooperatives remain a vital segment of the electric utility industry.

Patrick Lavigne

*Media Relations Manager*National Rural Electric Cooperative
Association

Arlington, VA

*Contact Phone: 703-907-5732***Journalists: Click to Contact****NATIONAL SCHOOL SAFETY AND
SECURITY SERVICES**

Cleveland, OH USA

<http://www.schoolsecurity.org>

National School Safety and Security Services is a Cleveland-based, national consulting firm specializing in K-12 school security and emergency preparedness issues. Kenneth S. Trump, President, has over 20 years school safety experience in 45 states. Ken is one of the most widely quoted school safety experts and has appeared on all cable and network news.

Kenneth S. Trump, M.P.A.

President

National School Safety and Security Services

Cleveland, OH

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NATIONAL SCIENCE FOUNDATION

Arlington, VA USA

<http://www.nsf.gov>

The National Science Foundation (NSF) is an independent federal agency providing financial and other support for basic research, education and related activities in the various disciplines of science, mathematics and engineering. NSF awards grants and contracts to academic institutions, private research firms, industrial labs and major research facilities and centers. Informative films, video news releases and B-roll footage are available on a variety of topics.

Dena Headlee

AV Specialist

National Science Foundation

Arlington, VA

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Tempe, AZ USA

<http://www.nsaspeaker.org>

Members are experts in a variety of fields and are ideal sources for expert commentary and interviews. NSA offers *Who's Who in Professional Speaking(R) The Meeting Planner's Guide*. This is one of the speaking industry's most comprehensive reference books. Call 480-968-2552 for your free copy. Click on the Find a Speaker section of NSA's website to search by keyword, name, location or topics. NSA's online press room offers quick links to events and news from the speaking profession.

Marsha Mardock

Director of Communications

National Speakers Association

Tempe, AZ

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CONDITIONING ASSOCIATION**

Colorado Springs, CO USA

<http://www.nasca-lift.org>

The National Strength and Conditioning Association is the leading authority on strength training and conditioning. For more than 26 years, the NSCA has bridged science and application to improve athletic performance and fitness by providing reliable, research-based, strength and conditioning information to its members and the general public. With nearly 30,000 members worldwide, the NSCA is the largest health and fitness association in the world.

Tom Hastings

Director of Marketing

National Strength and Conditioning

Association

Colorado Springs, CO

*Contact Phone: 719-632-6722***Journalists: Click to Contact****NATIONAL TAXPAYERS UNION**

Alexandria, VA USA

<http://www.ntu.org>

The National Taxpayers Union is the nation's largest non-profit, non-partisan organization representing American taxpayers. Its spokespeople often appear on national television and radio news programs on issues of importance to the nation's taxpayers. Their expertise includes: state and federal tax policies, state and federal budget policies, Social Security and Medicare programs and citizen activism as well as many other areas of concern.

Pete Sepp

Vice President, Communications

National Taxpayers Union

Alexandria, VA

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Oyster Bay, NY USA

www.naturalnurse.com

Ellen Kamhi, Ph.D., R.N., The Natural Nurse(R), has been a leader in the holistic health movement for over 30 years. She is on TV and radio daily, and works with medical schools as well as indigenous healers around the world. She combines integrity and clear delivery with scientific credibility. Her books include *Arthritis, The Alternative Medicine Guide, The Natural Medicine Chest, Cycles of Life, Herbs for Women, and The Natural Guide to Great Sex.*

Ellen Kamhi, Ph.D., R.N.

The Natural Nurse(R)

Natural Alternatives

Oyster Bay, NY USA

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Annapolis, MD USA

www.navalinstitute.org

Naval Institute Press books have served as cutting-edge sources of information since 1898 to those interested in naval/military/maritime history and analyses of current defense issues as well as ship/weapons/aircraft references. More than 80 new books a year are published by the Press in addition to some 900 backlist titles.

Susan Artigiani

Publicity Manager

Naval Institute Press

Annapolis, MD

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NAVY LEAGUE OF THE UNITED STATES

Arlington, VA USA
www.navyleague.org

The Navy League of the United States offers its 'Military and Sea Services Experts' for journalists, with sources and commentary on a wide range of maritime and defense topics such as Navy, Marine Corps, Coast Guard and Merchant Marine operations, various ships, submarines, equipment and technology used by the sea services, quality of life matters for active duty military personnel, public policy issues and appropriations, current events and breaking news.

Julian Crocker

Director of Communications

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NCSJ: ADVOCATES ON BEHALF OF JEWS IN RUSSIA, UKRAINE, BALTIC, ETC

Washington, DC USA
http://www.ncsj.org

NCSJ represents 50 national organizations and over 300 federations and community relations councils. It is the mandated central coordinating agency in the organized American Jewish community for advocacy on behalf of the Jewish minority residing within the 15 nations of the former Soviet Union.

Mark B. Levin

Executive Director

NCSJ: Advocates on Behalf of Jews in Russia,

Ukraine, Baltic, et

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STU NEEDEL COMMUNICATIONS, LLC TECHNOLOGY EDUCATION EXPERT

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Stu Needel is the Technology Teddy-Bear(tm) and President of Stu Needel Communications, LLC of Baltimore, MD., specializing in "Making the World a Small Village."(tm) As a speaker, trainer, consultant, coach, entertainer, and author, he assists organizations in effectively communicating in many ways and helps clients implement information technology and telecommunications, while keeping people the higher priority. He provides seminars and coaching in customer care, communications and presentation skills, product and conceptual knowledge, and problem-solving abilities. Stu works with people to discover how truly connected we all are, how much of a difference we each make, and how important honest and expressive communication is. As a trainer, Stu makes ordinary classes feel like major events, transforms boring topics into exciting journeys, and makes even the most complicated technology and concepts understandable, useful, powerful, and fun. Stu Needel is also a professional drummer, percussionist, and drum circle facilitator and conducts events in both corporate and community settings, to allow groups, large and small, to experience the many connections between human beings that rhythm and playing drums and music together provides.

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President

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NELSON MOTIVATION, INC.

San Diego, CA USA

http://www.nelson-motivation.com

Dr. Bob Nelson is recognized around the world as one of the leading authorities on motivating, energizing, and inspiring employees to new peaks of performance. With more than 2.5 million books in print, he has his pulse on the changing needs and trends in today's workplace. He has appeared in: The New York Times, The Wall Street Journal, The Washington Post. He has appeared on: CNN, CNBC, PBS, and MSNBC and many others.

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NETQUOTE - TODD CHAPPLE

Denver, CO USA
http://www.netquote.com

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Todd M. Chapple

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DANIEL NEW

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Daniel New is the father of Army Spc. Michael New, the soldier court-martialed in 1996 for disobeying an order to wear a United Nations uniform, report to a general from Finland, and deploy as a U.N. mercenary to Macedonia. He has become an articulate spokesman for American sovereignty and has developed initiatives for local, state and national legislation to protect us from the encroachment of the United Nations into areas, which are the very definition of sovereignty.

Daniel New

Iredell, TX

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NEW JERSEY PEST MANAGEMENT ASSOCIATION

Livingston, NJ USA
www.njpestcontrol.com/nj

The New Jersey Pest Management Association was founded in 1941 and is one of the oldest trade associations representing the industry. Members of NJPMA are also dual members of the National Pest Management Association. The insect and rodent pest problems, as well as others, that occur in New Jersey are common to other States. . Journalists are encouraged to contact Alan Caruba at (973) 763-6392, the Association's longtime public relations counselor for any assistance.

Leonard Douglan

Livingston, NJ USA

Contact Phone: 1-800-524-9942

Journalists: Click to Contact

NEW LIFE OPTIONS

Los Angeles, CA USA
mindspan.bizland.com

How well you can read determines your health, finances, and social achievement. Misread a sign on the freeway and you may never get there. Reading skills matter in daily life. Processing information correctly is vital to achievement. Discover Mindspan, an award-winning program, using music to revitalize communities by making school standards "cool". Ask about the Wind in the Willows CD bringing cognitive research to at risk readers by literacy donations and sales in California.

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NEW YORK STATE SOCIETY OF CPAS

New York, NY USA
<http://www.nysscpa.org>

The New York State Society of Certified Public Accountants (NYSSCPA) is the largest state accounting organization in the nation and currently has 30,000 members. It was incorporated in 1897 to cultivate, promote, and disseminate knowledge and information concerning certified public accountants and to establish and maintain high standards of integrity, honor, and character among certified public accountants. The Society furnishes information regarding accountancy and the practice and methods thereof to its members and the general public. Its goal is to protect the interests of its members and the general public with respect to the practice of accountancy.

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THE NEWSLETTER ON NEWSLETTERS

Rhinebeck, NY USA
NewsletterBiz.com

The Newsletter on Newsletters offers an invaluable resource for marketing and promotion ideas, money-saving tips, editorial and design trends, and financial management strategies that improve the bottom line. We regularly provide informative and inspirational success stories about smaller firms and start-ups that continue to challenge larger publishers--often succeeding where the big publishers stumble. NL/NL also presents tips and case studies of online publishing and marketing. The internet and its impact on newsletters and specialized information publishing have also become a staple of our editorial fare.

Paul Swift
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TOM NICOLI BCH, CI - HYPNOSIS EXPERT

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Tom Nicoli, BCH, CI, author, speaker, trainer and expert in the field of hypnotism. A Board Certified Hypnotist, Certified Instructor and 3 time award winner with the National Guild of Hypnotists. His national appearances on radio and television (Dateline NBC) support the success of his work. Harvard Medical School said, "He is an expert in his field. His presentation was thought provoking, stimulating and made a large impression. We highly recommend him for any speaking engagement."

Tom Nicoli BCH, CI
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KRIS R. NIELSEN -- THE NIELSEN-WURSTER GROUP, INC.

Princeton, NJ USA
<http://www.nielsen-wurster.com>

Kris R. Nielsen, Chairman of The Nielsen-Wurster Group, Inc. has extensive experience as a project manager, project risk manager, expert witness, negotiator and arbitrator in construction litigation. An engineer, an attorney and Certified Project Management Professional, Nielsen is consulted regularly by counsel on resolution of construction disputes.

Kris R. Nielsen
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DR MICHAEL NUCCITELLI, LICENSED PSYCHOLOGIST

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Dr. Nuccitelli is a N.Y.S. Licensed Psychologist and Executive Director of SLS Health Inc. Dr. Nuccitelli has appeared in a variety of media venues including 'O'Reilly Factor', 'CNN', 'Headline News', 'New York Times', 'Washington Post', 'Miami Herald', and 'Westwood One'. Dr. Nuccitelli is also a regularly scheduled guest on 'Court TV'. Expertise: Psychology of Terrorism, Forensic (Criminal) Psychology, Child/Adolescent, Celebrity Psychology, Women's Issues, Sexuality, Addictions, Current Events, Psychiatry, Political Analysis, Stress, and Mental Health.

Dr. Michael Nuccitelli
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NUCLEAR ENERGY INSTITUTE (NEI)
Washington, DC USA
<http://www.nei.org>

NEI is the media's source for news about nuclear energy. We are the nuclear industry's policy organization with nearly 300 member organizations worldwide. We provide analysis of nuclear issues: energy, environment, economics, new nuclear plants, nuclear plant safety and security, power uprates, license renewal and used nuclear fuel management. We offer access to regional, national and international experts. Spokespeople are immediately available when you need insightful commentary quickly.

NEI Media Relations
Nuclear Energy Institute (NEI)
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ROGER NUNLEY -- CUSTOMER CARE INSTITUTE
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Roger H. Nunley is a Customer Care professional with 20+ years of global experience. A frequent speaker at industry conferences, Roger has gained a reputation as an effective communicator, a creative problem-solver and a leader in the field of Customer Care. He is recognized for his leading-edge Customer Care initiatives and strategies. The Customer Care Institute is an international resource organization that assists Customer Care professionals with improving the delivery of corporate Customer Care.

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O

WILLIAM R. O'CONNELL -- BUSINESS CONSULTANT

Head of the Harbor, NY USA
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75% of small to medium sized businesses fail in any 10 year period. Do you know why? Entrepreneurs usually start a business because they are good at something. They may be inventors, manufacturers, software developers, etc. Few entrepreneurs go into business because they first know how to run a business and then figure out what their business will sell later, and what they don't know can kill the business. We help them survive and thrive.

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REBECCA O'MEARA
New Orleans, LA USA

Rebecca O'Meara Communications represents renowned experts in all areas of health, medicine, fitness, dieting, psychology, psychiatry, business, law, entertainment, travel, cooking, men and women's issues and more. Our seasoned experts are available for interviews, columns and as spokesmen.

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Rebecca O'Meara Communications LLC
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OAKHILL PRESS -- BUSINESS AND SELF-HELP BOOKS

Winchester, VA USA
www.oakhillpress.com

Oakhill Press, an independent equity publisher, has been filling a unique niche providing publishing and distribution opportunities since 1988 for authors of quality business and self-help books targeted to specific markets and professionals that don't appeal to the large publishing houses. The Oakhill staff stays on the cutting edge of modern publishing technology and methods to produce high quality books and audio products. Ed Helvey presents seminars on publishing alternatives for both first time and veteran authors.

Ed Helvey
Oakhill Press
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THE OCEAN CONSERVANCY
Washington, DC USA
www.OceanConservancy.org

The Ocean Conservancy's mission is to protect ocean ecosystems and conserve the global abundance and diversity of marine wildlife. Through science-based advocacy, research, and public education, The Ocean Conservancy informs, inspires, and empowers people to speak and act for the oceans. Headquartered in Washington, DC, The Ocean Conservancy has offices in Alaska, California, Florida, Maine and Virginia and the U.S. Virgin Islands. More than half a million members and volunteers support The Ocean Conservancy's mission.

Tom McCann
Director of Media Relations
The Ocean Conservancy
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OLSON COMMUNICATIONS, INC.
Chicago, IL USA

Olson Communications is a full service marketing communications company specializing in the foodservice industry, the business that feeds America away from home. Olson Communications concentrates on foodservice markets, trends, issues, and communication strategy. They are experts on chain and independent restaurants, supermarket delis, meal solutions, and international foodservice.

Sharon M. Olson
President

Olson Communications, Inc.
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OMEGA WORLD TRAVEL

Fairfax, VA USA
<http://www.OmegaTravel.com>

Omega World Travel is a high-tech, full-service travel management company serving corporate, government, and leisure clients worldwide. Founded in 1972 by President and CEO Gloria Bohan, Omega is one of the largest travel agencies in the United States and the largest woman-owned travel agency in the Washington, D. C. area.

Gloria Bohan
President & CEO

Omega World Travel
Fairfax, VA

Contact Phone: 703-359-8866

Journalists: Click to Contact

OPERATION LOOKOUT (R) NATIONAL CENTER FOR MISSING YOUTH

Everett, WA USA
<http://www.operationlookout.org>

OPERATION LOOKOUT was founded in 1984 as a private nonprofit (501)(c)(3) child-search center to provide free services to parents searching for their missing children. We provide expert interviews, fact sheets, the latest statistics on family and stranger child abductions, runaways, and unexplained disappearances, anti-victimization resources, photographs, PSAs, and other referrals for the general public and the media. Contact: www.operationlookout.org or 1-800-LOOKOUT(566-5688)

Melody Gibson
Executive Director

OPERATION LOOKOUT (R); National Center for Missing Youth
Everett, WA

Contact Phone: 425-771-7335

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DR. CAXTON OPERE

Baton Rouge, LA USA
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Dr. Opere is a board certified internist in Baton Rouge, Louisiana. He is a highly sought after conference speaker on high yield Divorce Prevention techniques and The Medical Complications of Divorce. He hosts a daily radio show Treasure Chest, is the author of The 36 Well Kept Secrets and offers private consultations on Mate Selection to individuals as well as corporate seminars on How Divorce Affects Productivity.

Caxton Opere, MD
Divorce Prevention

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ORYXE ENERGY INTERNATIONAL

Irvine, CA USA
<http://www.oryxe-energy.com>

ORYXE Energy International (www.oryxe-energy.com) was founded in 2001 to solve the world's dual need for dependable fuel supplies and a cleaner environment. By focusing on a specific challenge-cleaner-burning fossil fuels-we have developed innovative additive technologies that improve fuel performance and make a meaningful reduction in toxic emissions from conventional and reformulated fossil fuels. Our proprietary products are proven, safe and cost-effective. ORYXE Energy was named a Top 100 Innovator by Red Herring.

Kristen Reilly

ORYXE Energy International
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OUTSECURE, INC. INFORMATION SECURITY CONSULTANT

Bridgeport, CT USA
www.Outsecure.com

How Secure Are You? As a company, Information Security is of vital importance for survival. In today's context, whether you are in a regulated industry or not, determining adequacy and level of security is becoming more and more challenging. Security now, more than ever has become a business concern. It can only be effectively implemented by a structured and holistic approach. With a staff of certified security professionals, in the US, Asia Pacific and India we seek to help you assess the effectiveness of your security measures against global security standards and offer remediation processes if required.

Pamela Gupta

Outsecure Inc.
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**OVATIONS INTERNATIONAL INC. --
MATTHEW COSSOLOTTO**
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Matthew Cossolotto is the author of HabitForce! How to Kick the Habits of F.A.I.L.U.R.E. and Adopt the Habits of S.U.C.C.E.S. In 1996, Mr. Cossolotto formed his own executive communications and public relations firm, Ovations International. Ovations provides speechwriting, speech coaching and public relations services. Mr. Cossolotto speaks to audiences about Podium Power and Harness Your HabitForce! Signed copies of HabitForce! are available online by visiting www.ovations.com. May the HabitForce be with you!

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OVERCOMING JOB BURNOUT

Berkeley, CA USA
http://www.docpotter.com/index_useful.html#Overcome_Job_Burnout

When work goes bad, life is hell. Find out how to beat job burnout from Dr. Beverly Potter, author of *Overcoming Job Burnout: How To Renew Enthusiasm for work and Get Peak Performance Every Day: How to Manage Like a Coach. What is the Burnout Potential of Your Job? and Am I Burning Out?* quizzes free to audiences. Go to docpotter's site (docpotter.com) for many articles and other useful content.

Dr. Beverly Potter
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Overcoming Job Burnout
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OVERSEAS PRESS CLUB OF AMERICA
New York, NY USA
www.opcofamerica.org

The OPC, founded in 1939, is a professional organization that sponsors awards in journalism, actively upholds freedom of the press globally, supports student scholarships, maintains a network of reciprocal press clubs worldwide, and presents panel discussions, book nights, and prominent world figures. It publishes a monthly newsletter and an annual awards journal.

Sonya K. Fry
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Barbara Pachter is a versatile speaker, trainer and author of 7 books, including *When The Little Things Count* and *The Jerk With The Cell Phone*. She can provide insightful and entertaining commentary on a variety of business etiquette, assertiveness and conflict issues, including: *8 Business Meal Blunders That Can Hurt Your Career*, *The 6 Essential Steps To Positive Confrontation*, *Preventing The Passive Pattern for Women*.

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Mr. Joseph Paliwoda received his Masters in Business Administration from the University of Michigan with an emphasis on marketing. Mr. Paliwoda has over 16 years of experience in the behavioral health care field and currently the vice-president of a non-profit, behavioral health care corporation he co-founded in 1990. In this position, he is responsible for all marketing activities as well as the administration of the day-to-day operations. The corporation has over 27 employees, three locations and houses 52 men and women per day. In this position, Mr. Paliwoda is responsible for meeting all licensing and CARF accreditation requirements. Meeting accreditation requirements has become routine since he became a behavioral health surveyor for CARF. .The Rehabilitation Accreditation Commission in 1995 . In this position, he provides administrative consultation with various substance abuse and mental health programs around the nation on ways of improving their services. His interest in business and improving services in behavioral health care prompted him to open his own consulting firm offering management training and consulting services through Paragon Consulting Services

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PAN AMERICAN HEALTH ORGANIZATION

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The Area of Public Information assumes the main responsibility for the public relations function in PAHO. It serves as the link between PAHO and the general public, as well as specialized audiences. It publishes and produces materials about PAHO including *Perspectives in Health* magazine and *PAHO Today* newsletter; creates and produces multimedia material on PAHO, such as *Public Service Announcements*, for use by the media; and provides media training and assistance with communication strategies and tactics to PAHO staff. The Area also coordinates PAHO's Speakers Bureau.

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Dyan Parker is the author of *You, M.D., How To Heal Yourself From Any Illness*, a step by step approach to understanding how emotions, nutrition and stress affect your health. How you live your life can heal or harm you. You make the difference with every action you take. A cancer survivor and therapist, Ms. Parker is available for all media interviews and will provide your audiences with critical information that can change their lives.

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Peary Perry-'Letters From North America' Mark Twain would have liked this man. Writing for 15 years to a variety of Texas newspapers, his weekly columns provoke laughter, tears and sympathy for the cause de jour. He really outshines in his discussions concerning the differences between men and women. A topic of which he never grows tired and hopes to learn all there is to know before he dies.

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The Pet Food Institute is the voice of the U.S. pet food manufacturers and is dedicated to supporting initiatives to advance industry quality of dog and cat food, educating the public on pet feeding and care, representing the pet food industry to government officials and promoting overall pet care and well-being.

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He is a former U. S. Marine Corps Drill Instructor, a cancer survivor, endurance athlete, and adventurer. He knows how to succeed, despite the obstacles... No Matter What! Now, he's determined to help others do the same. Jay is the author of *A Time to Walk: Life Lessons Learned on the Appalachian Trail* and a co-author of *Transformational Leadership and Success is a Journey*. As a dynamic speaker, author, and coach, he shares his 'No Matter What' philosophy of living with Clarity, Courage and Commitment, and inspires his clients to reach for higher levels of performance and maximize their potential.

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Addictions have rendered many parents unable to fulfill their obligations and left grandparents responsible for raising their grandchildren. Dr. Poe has done the first comprehensive study of grandparents parenting their grandchildren. She is a Licensed Marriage, Family, and Child Therapist at the West Coast Children's Center in California. She has a Ph.D. in Clinical Psychology. Dr. Poe's recent book, *Black Grandparents As Parents*, focuses on the enormous adjustments that grandparents must make to rescue their grandchildren from repeating the self-destructive cycle of their parents.

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Penny Pompei founded a multi-million dollar architecture firm and an award-winning vineyard. Now she heads the National Women's Business Center and trains other women (and men) in what it takes to make it as an entrepreneur. From finance to marketing, executive development to government contracting, NWBC under Pompei's leadership is bringing sophisticated business strategy to America's next generation of small businesses by showing women (and men) how to start and grow successful companies.

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PowerHouse is a professional management and technology company providing expertise on applied telecommunications (voice/data/image/integration) and customer service (call centers/help desks) applications. Kathleen M. Peterson is CEO, Founder, and Chief Vision Officer. She is sought after by Customer Service, Call Center, and Help Desk operators in finance, insurance, government, retail, media, and utilities for advice, counsel, and recommendations regarding management, operations, staffing, and technology. Widely published, she is frequently requested as a keynote speaker or seminar leader to address diverse business audiences.

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As a third generation designer Robert Radi takes his role in design very seriously. In 1993, Mr. Radi established his design studio in Beverly Hills, California. Since then his unique design signature has been recognized by several US and International brands, that have constantly engaged his talent to give that unique edge to everyday products. Educated in Italy and the USA Mr. Radi has served as a professor at Otis College teaching Product Design.

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Neal Owens founded the SunBox Company in 1985 to provide information and quality photo-therapy products to researchers, clinicians and the millions who struggle with seasonal difficulties sometimes referred to as SAD (Seasonal Affective Disorder). He was one of the first patients to use bright light treatment (phototherapy) for fall/winter systems of fatigue, difficulty concentrating, social withdrawal, weight gain, carbohydrate cravings and depression. He is available for interviews and lectures.

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Interview game inventor and toy historian Tim Walsh, author of *Timeless Toys* (formerly *The Playmakers*). Tim shares rare playthings on TV, toy sound effects on radio, and toy stories galore from his book, including... How the creator of Slinky left his toy fortune and family to join a cult. How a doll made as a gag gift for men confirmed that the creation of Barbie was possible. Why PEZ candy first appeared in "cigarette lighter" dispensers. How a gold medalist in the 1908 Olympics later invented the Erector Set. And why Frank Lloyd Wright's son invented Lincoln Logs. Tim is the co-inventor of the TriBond and Blurt!, games which have sold over 4 million copies. He is a fifteen-year veteran of the toy industry and a sought-after speaker, having appeared on numerous TV and radio programs including CBS *This Morning* and NPR's *All Things Considered*. Find out more at: www.theplaymakers.com.

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Mr. Werner created and used the terms: "SILENT MAJORITY" and "RUSSIA - TEAR DOWN THE WALL" well before use by sitting presidents. He is the only known person in the world who operates as he does - "30+" years of LONE, "Completely" self-financed, Not-For-Profit - CATALYTIC CAMPAIGNS at the LOCAL, NATIONAL and INTERNATIONAL levels - in Quest for "BETTERMENT OF MANKIND." Major Areas of Involvement (some of which have lasted more than "10" years): Turmoil years of the 60s-70s (a positive force during an era of polarization); Teacher's Union (unrealized national power); Illegal Aliens (America's health, wealth, safety and future at stake); Affirmative Action (Un-American-dividing our country); American Spirit Award (Established this Annual-National Award in 1996 - Americans Helping Americans); Unseal Kennedy & King Files (Held in national archives - we owe it to the future to get the facts today); Berlin Wall (LONE "Catalytic" Campaign - One segment, annual all-day, lone vigils at the checkpoint Charlie entrance to the Berlin Wall with writings, give-a-ways, etc. plus "international" involvement so "VAST" one must see web site.) Berlin Airlift (Honorary Life Member of Veterans Association; plus writer of tribute entitled, Berlin Airlift: Peace Warrior's Eternal Echo and book entitled, Berlin Airlift: Brides & Grooms Created); Miscellaneous (30+ years of continuous involvements.

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Work with all aspects of compulsive gambling: counseling, referrals, public awareness, education, treatment, court cases, colleges, employee assistance programs, judicial systems, legislators, and gaming organizations. They have presented workshops and training seminars internationally. Arnie is the most quoted expert on compulsive gambling. Arnie is writing a book on gambling in America. They have authored many articles on compulsive gambling and sell a video tape on compulsive gambling. They have trained over 35,000 casino workers.

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A Leading Source for Home Improvement News and Advice One of the most dynamic and fastest-growing sources for home improvement and home maintenance advice in the country, Homefront is the brainchild of builder and contractor Don Zeman. Based in Columbia, Mo., Homefront was founded in 1995 by Don and now includes a radio show and website. A native of St. Louis, Mo. who cut his teeth in the construction industry by working on the renovation of the historic homes in south St. Louis, Don has logged more than 25 years of experience building and renovating homes in the Midwest and Southeast. Don began his radio career by filling in as the host of a local home improvement radio program and soon after began hosting a locally produced television home improvement show. When the substitute job ended, Don began broadcasting his home improvement show on a syndicated basis. Homefront began as a Midwest regional radio show but in the last year has become the fastest growing nationally syndicated home improvement radio show in the country. Today, Homefront is the leader in home related construction and repair advice both on the radio and on the website at www.homefront.com. 'We intend to continue our efforts to be an advocate for the homeowner and to reach out to and educate as many people across the country as possible.' - Don Zeman.

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