#### FOR IMMEDIATE RELEASE

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# 10X Your Business with AI & Video with LinktoEXPERT Business Showcase Guest, Roy Kirchner

Tampa, FL (April 2, 2025) – The latest episode of the LinktoEXPERT Business Showcase brings a game-changing discussion on business growth, featuring Roy Kirchner, a nationally recognized CEO, sales strategist, and keynote speaker. Hosted by Joanne Weiland and Cece Shatz, this episode dives into how AI and video technology are reshaping the future of sales and marketing.

As the founder of Ultimate 3D Printing Store, Roy Kirchner has been at the forefront of sales innovation and additive manufacturing for over two decades. His expertise in AI-driven strategies, video marketing, and cutting-edge technology has helped businesses scale faster and differentiate themselves in competitive industries.

# **Key Insights from the Episode**

- AI-Powered Sales Transformation Discover how AI can optimize sales processes, improve customer interactions, and drive efficiency.
- Video Marketing for Maximum Impact Learn how businesses can use video to boost brand awareness, increase trust, and convert leads into loyal customers.
- The 3D Printing Advantage Explore how emerging technologies like 3D printing can give businesses a competitive edge.
- Growth Strategies You Can Implement Today Actionable tips to harness AI and video marketing to achieve exponential success.

Roy Kirchner on the Power of Innovation

"Success in today's business world depends on adaptability and innovation. By integrating AI, video marketing, and emerging technologies, businesses can unlock new opportunities and scale like never before." – Roy Kirchner

## **About Roy Kirchner**

A leading entrepreneur and business growth expert, Roy Kirchner has built the Ultimate 3D Printing Store into one of Tampa Bay's fastest-growing companies, serving industries like medical, aerospace, and manufacturing. Through keynote speaking, consulting, and sales training, he helps businesses embrace innovation, resilience, and differentiation.

## Awards & Recognitions:

- GrowFL Honoree Top 50 Companies to Watch (2022)
- Tampa Bay Business Journal Fast 50 (2021 & 2022)

#### Watch & Learn

<u>Catch this episode</u> of LinktoEXPERT Business Showcase on NEWStreamingNetwork.com and gain expert insights on using AI and video to scale your business. <u>Watch the full playlist</u> and stay engaged with the conversation:

#AIInnovation #VideoMarketing #10XYourBusiness #RoyKirchner #BusinessGrowth #3DPrinting #LinktoEXPERT

### About LinktoEXPERT

LinktoEXPERT makes it easy for professionals to showcase their expertise and expand their global reach, connecting them with top entrepreneurs, decision-makers, and media outlets.

# **About NEW Streaming Network**

The NEW Streaming Network features inspirational programming through Going Solo TV, Going Bold TV, and WGSN-DB Going Solo Network Radio & Podcasts, reaching audiences worldwide with content that empowers and uplifts.\

Learn more: www.LinktoEXPERT.com www.NEWStreamingNetwork.com