

Melvin J. Gravely II, Ph.D.

Author of
When Black & White Make Green

Expert on Minority Business Development

Dr. Melvin Gravely is professionally dedicated to developing capacity and opportunity for minority entrepreneurs. Dr. Gravely is a sought-after keynote speaker and respected advisor to major corporations, chambers of commerce executives, urban city leaders and NMSDC affiliates.

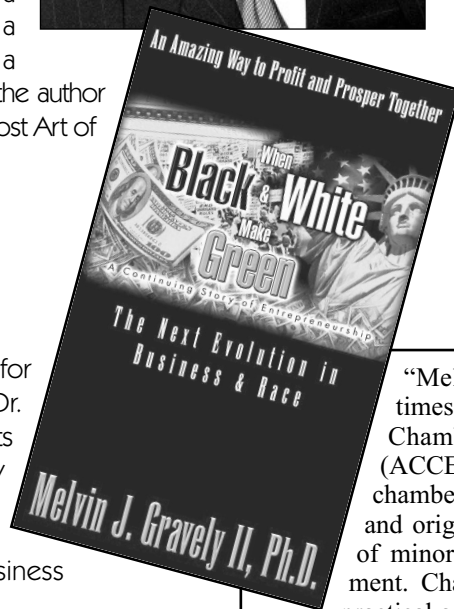
Dr. Gravely is a frequent guest on radio stations and has been featured in many national publications. After ten successful years working for a large corporation, he co-founded a civil engineering firm and grew it to a multimillion-dollar company. He is the author of five other books, including "The Lost Art of Entrepreneurship."

Leading the Next Evolution of Business & Race

As founder of the Institute for Entrepreneurial Thinking, Dr. Gravely's mission is to help clients improve the outcomes of minority business development initiatives.

He is the leading authority on issues related to minority business development.

Clients look to Dr. Gravely to assist them in overcoming the legacy of missed expectations and in creating strategies that produce tangible outcomes.



Core Principles That Highlight His Approach

- Professional Interactions
- Balanced Perspective
- Practical Approach
- Market Driven Solutions

Frequently Requested Topics

- Economic Inclusion
- Partnering to Prosper
- Minority Business Development
- Supplier Diversity
- The Power of Entrepreneurial Thinking
- The Lost Art of Entrepreneurship

"Mel Gravely has spoken several times to the members of the American Chamber of Commerce Executives (ACCE) and has consulted for several chambers. He brings lively, important and original perspective to the key topic of minority and small business development. Chamber executives appreciate his practical approach."

-- *Mick Fleming, President and CEO
American Chamber of Commerce Executives*

The Institute for Entrepreneurial Thinking, Ltd.

P.O. Box 621170
Cincinnati, Ohio 45262-1170
Telephone: 513-469-6772
Fax: 513-793-6776

Melvin Gravely II, Ph.D.
Managing Director
513-469-6772, ext. 12
Email: Mel@entrethinking.com