

CEO Advisor *Linda Hanson, CMC*

When CEOs of privately held companies seek objective insights and fresh ideas, they know they will get candid, honest and useful advice from Linda Hanson, a Certified Management Consultant (CMC) in Dallas, Texas.

Since 1982, Hanson has worked with the decision-makers of small and mid-sized companies in such diverse industries as healthcare, construction, engineering, technology and manufacturing. The issues dealt with have ranged from sales and marketing, to performance improvement, staffing, business development and project flow. Hanson has a 99-percent retention and repeat business rate with clients that have worked with her company for over 10 years. Eighty-five per cent of her business comes from client referrals. Hanson's expertise has made her the source for numerous business reporters – from dot-com articles to nationally known dailies like the Dallas Morning News.

Hanson is president of the Dallas/Fort Worth Institute of Management Consultants and serves as an advisor to IMCUSA's national marketing committee. She has published many articles on business development and performance improvement issues and is a frequent speaker at national conferences.



LLH Enterprises
5612 Encore Drive
Dallas, Texas 75240



LHanson@LLHEnterprises.com
www.LLHEnterprises.com
Cell: 972-971-6870
Office: 972-239-6020