

## 5 Reasons to Join the Institute of Management Consultants, USA

<p style="text-align: center;"><b>COMMUNITY</b></p> 	<p style="text-align: center;"><b>Consulting Can Be Lonely and Challenging</b></p> <p>IMC USA members are part of a powerful network and vibrant association of professional consultants. We offer you a trusted community where you can meet with peers and exchange ideas, receive feedback and support, strengthen practical knowledge, create alliances; accelerate your growth and more.</p>
<p style="text-align: center;"><b>EDUCATION &amp; LEARNING</b></p> 	<p style="text-align: center;"><b>Be The Best Consultant You Can Be</b></p> <p>IMC USA commits our people and our resources to helping consultants succeed. Enjoy access to some of the best and uniquely-designed training in the industry that includes:</p> <ul style="list-style-type: none"> <li>● QuickStart - teaching the essentials of new and aspiring consultants.</li> <li>● QuickStart &amp; MMC Peer Group – Continue learning with a monthly Zoom for sharing real-life experiences with each other and an experienced CMCR® facilitator.</li> <li>● Mastering Management Consulting (MMC) – The fundamentals of consulting in a seminar format to increase your business. This is a perfect course for CMC® candidates.</li> </ul> <p><a href="https://imcusa.org/education">https://imcusa.org/education</a></p>
	<p style="text-align: center;"><b>Separate Yourself From The Competition</b></p> <p>The IMC Certified Management Consultant® credential is recognized and respected globally as a mark of professionalism, competency and ethical standards. The CMC® communicates to clients in 50 nations that you are a trusted, knowledgeable, confident and ethical resource to help achieve their goals.</p>
<p style="text-align: center;"><b>IMC CODE OF ETHICS</b></p> 	<p style="text-align: center;"><b>Excel Professionally via Ethical Standards</b></p> <p>IMC members pledge in writing to adhere to abide by our Code of Ethics. Ethics are the foundation of the trust and competency of professional consultants who respect each other, our clients and our profession; instill confidence in the consulting profession; elevate best practices and help consultants make decisions; and help an individual become a more successful management consultant.</p>
 <p style="text-align: center;"><b>WWW.IMCUSA.ORG</b></p>	<p style="text-align: center;"><b>Return On Your Investment</b></p> <p>Your membership dues are one of the best investments you can make for you and your consulting practice. Your membership investment starts working for you immediately.</p> <p style="text-align: center;"><b>How to Join IMC USA?</b></p> <p>Choose your membership category: Professional, Young Professional, Student Member, or International Associate and apply online: <a href="https://imcusa.org/membership/">https://imcusa.org/membership/</a></p>